



COMMUNITY AND BRAND ENGAGEMENT

Community Relations January 2024 Recap

Prepared By: Oliver Kugler – Community Relations Mgr.



- January 3: Attended a private tour and site inspection of the new Moxy Hotel Downtown St. Pete, they are still 2-3 months from opening.
- January 4: Participated in a VSPC private tour and site inspection of the Cambria Hotel Madeira Beach.
- January 4: Attended the Seminole Chamber of Commerce Monthly Business Networking Event at the new Clear Sky on Park Blvd. in Seminole, networked with 50+ chamber members on the Value of Tourism.
- January 8: Attended the Skai Tampa Bay Annual Installation of Officers event, I was asked to MC the event, networked with 60+ tourism executives.
- January 9: Participated in the Tampa Bay Beaches Monthly Tourism Allies meeting, updated the group on VSPC programs, successes and opportunities.
- January 9: Meeting with Michele Pavlik – DOSM of the Cambria Hotel Madeira Beach to provide her with information on how to partner with VSPC.



- January 10: Coordinated and participated in a site tour of The Dolphin Beach Resort for VSPC Staff and introduction of the new Reg'l Director of Sales & Marketing for The Dolphin Beach Resort & Concord Hotels, the management company.
- January 11: Hosted the management team of the new Mint House Hotel downtown St. Pete for a tour and to meet the VSPC Team at the VSPC office.
- January 11: Was the guest speaker at the Seminole Chamber of Commerce Annual Installation of Officers meeting, spoke on The Value of Tourism.
- January 11: Attended a site inspection tour of the new JW Marriott on Clearwater Beach.
- January 17: Attended the Monthly TDC Meeting
- January 17: Participated in the joint Business Networking event with Safety Harbor & Upper Tampa Bay Chamber of Commerce at the Tiki Tavern in Safety Harbor, networked with over 75 businesses.



- January 15: Did a site inspection tour of the Tru by Hilton downtown St. Pete, met with the new general manager and the DOS to review VSPC programs and opportunities.
- January 15: Attended the Upper Tampa Bay Chamber Trustee Lunch along with Kylie Diaz and Brian Lowack who was the keynote speaker, networked with 40+ businesses on the Value of Tourism.
- January 19: Meeting with Randi Nash-Ortiz President of the Seminole Chamber on Chamber Marketing Funds Program.
- January 19: Represented VSPC at the Pinellas Park/Gateway Chamber's Annual Installation of Officers and Awards Meeting, networked with over 75 businesses on the Value of Tourism.
- January 23: Participated with VSPC Staff at St. Pete/Clearwater Airport for the National PIE Day.
- January 24: Coordinated and participated in the site inspection tour of the newly renovated DoubleTree Redington Beach.



- January 24: Met with the new General Manager and current DOSM of The Hotel Zamora on St. Pete Beach, gave an overview of VSPC Team and departments and opportunities.
- January 25: Attended a special meeting for Skai International Tampa Bay on hosting the May 2025 North American Skai Clubs Convention at the Sheraton Sand Key, reviewed the VSPC sponsorship.
- January 25: Attended a site inspection tour of the new exhibit at The Fairgrounds St. Pete.
- January 26: Represented VSPC at the St. Pete Chamber's 125th Annual Installation of new Offices and Year in Review, networked with over 75 business leaders.
- January 26: Site inspection and tour of the Tampa Bay Automobile Museum and how they can partner with VSPC.
- January 26: Attended the WWE Royal Rumble: Boys & Girls Club of Sun Coast SuperSpaces Grand Opening.



- January 26: Represented VSPC along with Brian Lowack at the MUSE Gala at Albert Whitted Airport as one of the main event Sponsors.
- January 27: Attended the WWE Royal Rumble event at Tropicana Field, hosted hotel and chamber partners.
- January 30: Attended the monthly Amplify Clearwater Chamber's Tourism Meeting at Island Way Grill, gave an overview of the recent VSPC successes and upcoming partnership opportunities.
- January 31: Participated in the inaugural VSPC Gulf to Bay Destination Training program of our industry partners facilitated by Brandee Bolden & Sierra Arana.