



SPORTS & EVENTS

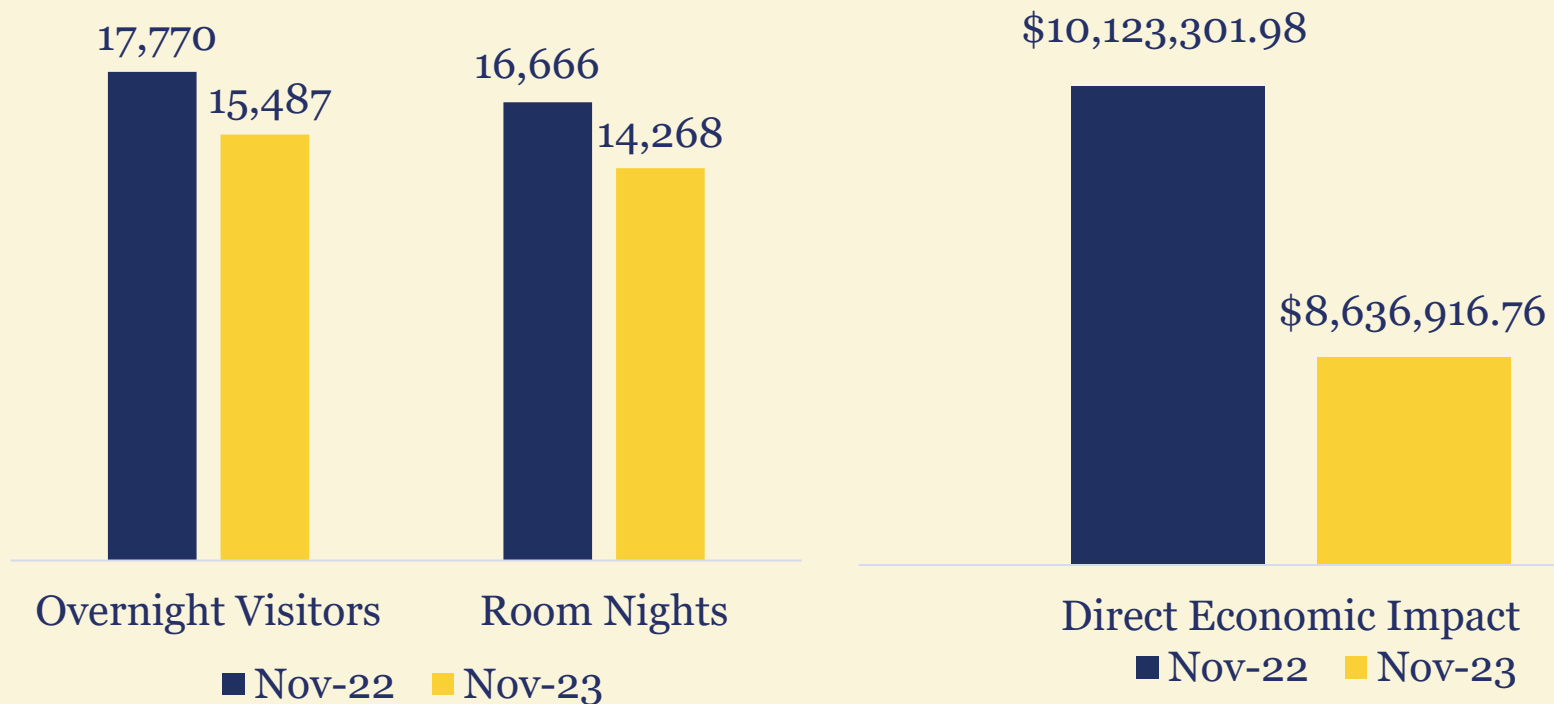
November 2023

Prepared By: Caleb Peterson, Sr. Manager

November Overview

Hosted 13 events in November:

- 15,487 overnight visitors
- \$8,636,916.76 in direct economic impact
- 14,268 room nights



USA Taekwondo Site Visit

Dates: November 1-3, 2023

Summary: We welcomed USA Taekwondo to explore Pinellas County as a potential venue for a new beach or outdoor event. If secured, the inaugural competition in St. Petersburg could yield up to 1,200 room nights and become a bi-annual community event.





St. Pete Showcase D1 Women's Basketball

Organizer: J5 Inc.

Venue: McArthur Center at Eckerd College

Dates: November 21-25, 2023

Market Segment:

- Basketball

Impact:

- 855 Total Attendees
- 633 Overnight Visitors
- 1,382 Room Nights



AVP Juniors East Coast Championships

Organizer: Association of Volleyball Professionals, LLC

Venue: Sheraton Sand Key Resort

Dates: November 24-26, 2023

Market Segment:

- Volleyball

Impact:

- 1,855 Total Attendees
- 1,670 Overnight Visitors
- 1,860 Room Nights





Thanksgiving on the Beach

Organizer: Weekend Hockey Tournaments

Venues: Clearwater Ice Arena & Tampa Bay Skating Academy

Dates: November 24-26, 2023

Market Segment:

- Hockey

Impact:

- 3,300 Total Attendees
- 1,386 Overnight Visitors
- 1,544 Room Nights

**WEEKEND
HOCKEY**
TOURNAMENTS

Year to Date

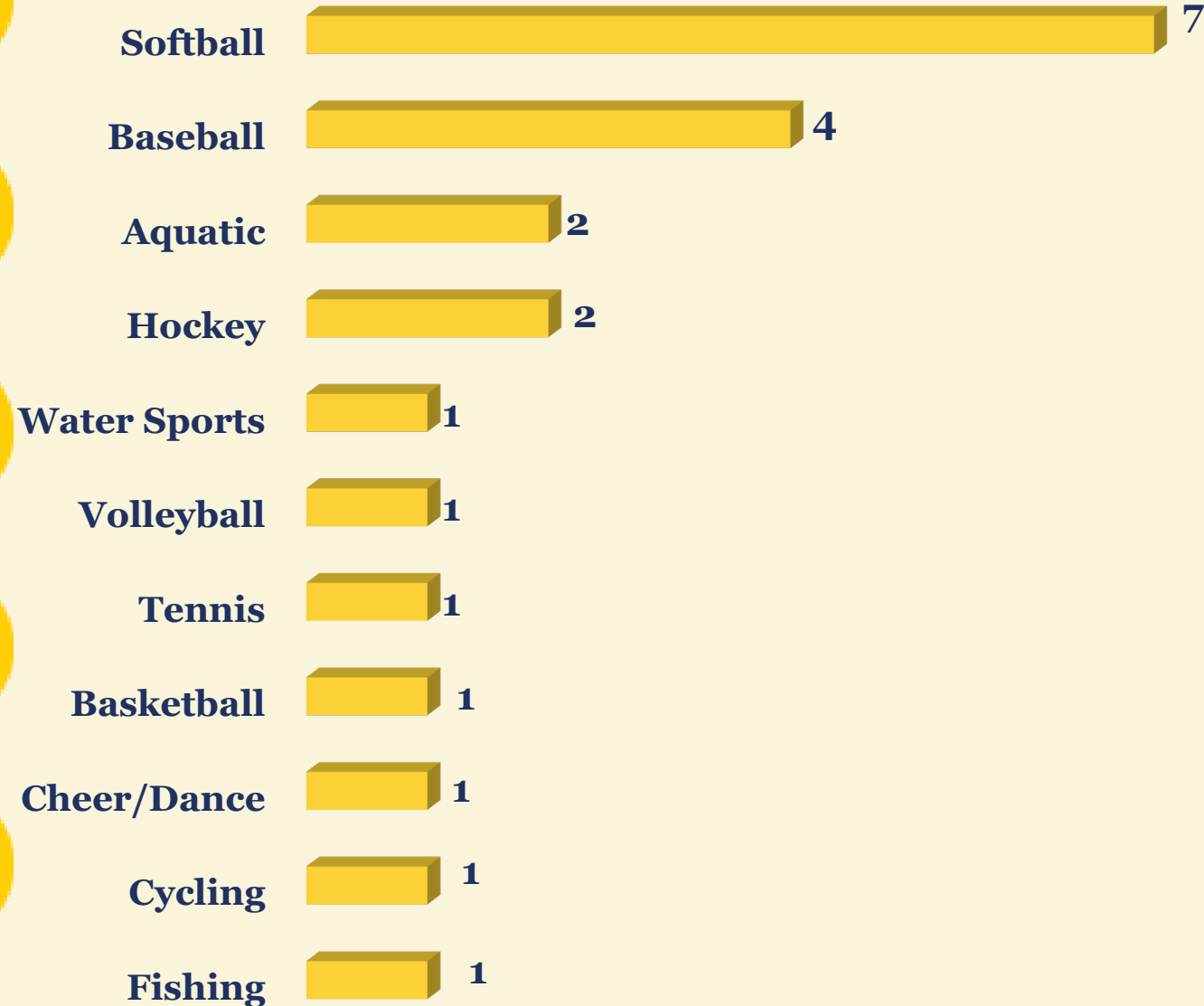
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Hosted 22 events:

- 23,015 overnight visitors
- \$13,712,254.48 in direct economic impact
- 22,542 room nights

Market Segment Breakdown

■ # of Events





THANK YOU

