

**Visit St. Pete Clearwater
FY 2020 Budget
September 2020**

	September Actuals	Oct - Sept Actuals	FY20 Budget	Remaining Budget	% of Budget
Resources					
TDT Pledged	\$355,171	\$3,541,959	\$5,115,830	\$1,573,871	69.24%
TDT Unpledged	\$1,776,281	\$17,714,048	\$25,579,170	\$7,865,122	69.25%
TDT 4th Cent	\$710,768	\$7,088,170	\$10,231,670	\$3,143,500	69.28%
TDT 5th Cent	\$710,768	\$7,088,170	\$10,231,670	\$3,143,500	69.28%
TDT 6th Cent	\$710,768	\$7,088,170	\$10,231,670	\$3,143,500	69.28%
Total Taxes	\$4,263,757	\$42,520,518	\$61,390,010	\$18,869,492	69.26%
FEMA Revenue	\$0	\$26	\$0	-\$26	0.00%
Interest	\$37,696	\$788,302	\$570,000	-\$218,302	138.30%
CVB Revenue - Cooperative Sales	-2817	\$299,915	\$580,300	\$280,385	51.68%
Fund Balance Beginning of Fiscal Year	\$0	\$52,420,935	\$48,266,140	-\$4,154,795	108.61%
Total Resources	\$4,298,636	\$96,029,697	\$110,806,450	\$14,776,753	86.66%
Personal Services					
Exempt Salaries	\$340,715	\$2,975,615	\$3,371,600	\$395,985	88.26%
Classified Salaries	\$44,935	\$369,032	\$381,160	\$12,128	96.82%
Employee Benefits/Taxes/Retirement	\$171,008	\$1,450,573	\$1,803,740	\$353,168	80.42%
REM Capital Invoice Processing/Activations	-\$5,611	-\$105,175	\$33,930	\$139,105	-309.98%
Total Personal Services	\$551,047	\$4,690,045	\$5,590,430	\$900,385	83.89%
Operating Expenses					
Other Contractual Services	\$16,839	\$1,057,526	\$1,405,870	\$348,344	75.22%
Intergovernmental Services	\$90,993	\$1,095,792	\$1,105,610	\$9,818	99.11%
Rents and Leases	\$31,885	\$383,585	\$393,140	\$9,555	97.57%
Repairs and Maintenance	\$3,329	\$4,262	\$12,000	\$7,738	35.52%
Printing	\$0	\$11,144	\$25,000	\$13,856	44.58%
Office Supplies	\$1,347	\$15,938	\$45,000	\$29,062	35.42%
Credit Card Fees/Vacancy Advertisements	\$50	\$53,017	\$5,600	-\$47,417	946.73%
Training & Education	\$550	\$13,516	\$103,050	\$89,534	13.12%
PC Purchases Under \$1,000	\$0	\$12,152	\$9,520	-\$2,632	127.65%
Shipping/Postage/Communications	\$3,585	\$68,849	\$169,700	\$100,851	40.57%
Travel	\$180	\$197,601	\$962,470	\$764,869	20.53%
Associations/Memberships	\$0	\$175,257	\$107,840	-\$67,417	162.52%
Total Operating Expenses	\$148,759	\$3,088,639	\$4,344,800	\$1,256,161	71.09%
Capital Outlay					
Capital Outlay Equip/PCs over \$1,000	\$0	\$11,139	\$21,050	\$9,911	52.92%
Total Operations and Capital Outlay	\$699,805	\$7,789,823	\$9,956,280	\$2,166,457	78.24%
Promotional Expenses (Direct Programming)					
Advertising & Marketing	\$1,004,370	\$8,131,638	\$15,688,020	\$7,556,382	51.83%
Elite Events	\$36,109	\$593,107	\$902,000	\$308,893	65.75%
Chambers Visitor Services Support	\$0	\$457,976	\$500,000	\$42,024	91.60%
Digital Marketing Contract	\$576,911	\$3,563,305	\$5,500,000	\$1,936,695	64.79%
International Sales	\$0	\$600,000	\$650,000	\$50,000	92.31%
Inquiry Services	\$0	\$57,500	\$95,000	\$37,500	60.53%
Direct Sales	\$30,208	\$2,816,450	\$8,404,550	\$5,588,101	33.51%
Research	\$0	\$194,910	\$220,000	\$25,090	88.60%
Total Promotional Expenses	\$1,647,599	\$16,414,885	\$31,959,570	\$15,544,685	51.36%
Total Department Budget	\$2,347,404	\$24,204,709	\$41,915,850	\$17,711,141	57.75%

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Other					
Capital Funding Commitment	\$1,298,971	\$34,000,821	\$37,587,650	\$3,586,829	90.46%
Beach Nourishment	\$0	\$3,121,413	\$5,115,830	\$1,994,417	61.01%
Tax Collector	\$48,000	\$432,000	\$701,330	\$269,330	61.60%
Ending Fund Balance/Reserves Operating	\$0	\$0	\$19,805,840	\$19,805,840	0.00%
Ending Fund Balance/Reserves Capital	\$0	\$0	\$5,679,950	\$5,679,950	0.00%
Total Other	\$1,346,971	\$37,554,234	\$68,890,600	\$31,336,366	54.51%
Total TDT Fund Expenditures	\$3,694,375	\$61,758,942	\$110,806,450	\$49,047,508	55.74%
Total Resources	\$4,298,636	\$96,029,697	\$110,806,450	\$14,776,753	86.66%

Footnotes:

Fiscal Year 2020 books have not been closed. September and Year-to-date figures reflect what has been processed by Finance as of 10/13/20.