Activity Report

The Things They Left Behind

“The Things They Left Behind: Grief | Discovery | And Remembrance opened May 12, with close to 200 people in attendance for the reception.

The exhibit was an outgrowth of our recognition of how difficult the last two years have been for people who have lost loved ones from or during the Covid pandemic, and how many did not get a chance to say goodbye in person or found themselves having to mourn in isolation.

It was sparked by a conversation about honoring and remembering a particular artist, longtime philanthropist Suzanne Ruley who passed from complications due to Covid. From that conversation we developed the idea of inviting Pinellas County residents far and wide to bring us items to display that memorialized their loved ones who they lost over the last two years that we would show along with Suzanne’s work.
Our contributing sponsor Empath

Health joined us in creating a high value experience. They had a resource table for people who wanted to know how and where to get help and also were able to set up appointments with people upon request. On June 16, they will be offering a digital grief counseling session.

The opening also featured a New Orleans style funeral marching Jazz band who played outside in the patio and then marched into the gallery when it was time for the brief presentations. A closing reception is scheduled for 1 – 4 June 26.

The Emerging Artists Exhibit

Featuring new works by the 2021/2022 Emerging Artist grants from Creative Pinellas and include Dorian Angello, Adam and Kayte Bush, Jon Ditty, Alex Kaufman, Teresa Mandala, Robert Ratcliff, Heater Rippert, Ashley Rivers, Ketsy Ruiz and Margherita Tibaldo, the Emerging Artist exhibit continues to be exciting for visitors to the Gallery.

In May over close to 1400 visitors came to the both the Emerging Artist exhibit and The Things They Left Behind.
Both exhibits were featured in the print edition of the Tampa Bay Times. The Emerging Artist show on Wednesday, June 1 and the Things They Left Behind on Sunday, May 29.

**Summer Camp Grants**

Summer Camp Grants closed for new applications on the last day of May as we closed in on the grant funds available for the 2022 summer season. As of that date we had awarded/potentially awarded 360 grants, over 100 more than prior years.
“This is one of my favorite things to do ever, says contractor Paula Logan who has managed the back shop for the grant for the second year in a row. I talk to parent after parent who tells me the grant has changed their child’s life.”

**Partnership Activities**

**Public Works/Department of Transportation**

We have completed the mural in partnership with Pinellas County Schools at Sutherlin Elementary School. Painted by artist Beth Warman, Commissioner Janet Long attended the Ribbon Cutting.
FIRST MONDAY’S

On Monday, May 2 American Stage and Creative Pinellas presented their third, First Monday theatre event at Creative Pinellas. Featuring “Poof” by Lynn Nottage.

In case you were wondering what the play is about: "When a housewife comes to the end of her rope with her abusive husband, she doesn’t expect him to spontaneously combust. Now she has a pile of ashes on the floor, and a life to reclaim."—(Publisher description.)

We had over forty people in the audience for the well-acted and directed reading, many of whom stayed for the talk back as well.

Pinewood “Partners”

Our first Third Saturday – a Pinewood Partners event on May 21 was very successful. We had Kona Ice on site, and over 100 people attended throughout the day. Many said they were coming to the park specifically because they had read about the event in the Tampa Bay Times or seen it on social media.

The next Pinewood Partners Third Saturday is June 18.
We Convene

The fourth session of WE CONVENE took place on May 12 from 8-10am at the auditorium and Gallery at Creative Pinellas. Guests from all over the county and from all walks of life joined in on a discussion of key issues in the arts. The topic of the event was **Arts and Tourism.** Steve Hayes from Visit St. Petersburg/Clearwater was joined by his guests Melinda Horton from The Florida Association of Museums and Stephanie Barkow account planning director for BVK, VSPC’s advertising agency.

Together they spoke about the importance of tourism to the Pinellas County economy, and how museums and other arts and cultural attractions helped position Pinellas County as a unique destination. Stephanie also highlighted how the agency was now strongly incorporating arts into the location’s brand.

Click here for a video of the presentation

**FUTURE WE CONVENE EVENTS:**

**June 23:** Economic needs/wellbeing for artists: Art/workspace, housing, etc. This

**July 21:** Arts and Education/Community outreach: Connecting with and supporting youth.
Learn more about We Convene: https://creativepinellas.org/event/we-convene/

**SPACEcraft**

SPACEcraft continued its high impact activities from May through July in Largo Central Park, Largo and Ernst Park, Kenneth City. We will be inviting BCC members to visit our locations through the next few months.

**Co. Starters**

The 15th Co.Starters class, with Creative Pinellas supported artists attending at no cost, graduated in May of 2022. This program, which teaches artists the fundamentals of creating and running their arts business is an incredibly successful program in partnership with the Tampa Bay Innovation Center.

**Arts Coast Magazine**

This months’ Arts Coast Magazine included:
A Shared Exhibit by Two SPC Professors

Posted on June 3, 2022 by Tony Wong Palms
By Tony Wong Palms. Driven from the Garden, a two artist show currently at HCC Ybor’s Gallery 114, has shifting shapes and forms tattooed with flowers and colors. The two artists are Marjorie Graff and Kim Kirchman, who met when they were hired on the fine arts faculty at St. Petersburg College in the late ‘90s, with Graff in printmaking and Kirchman in ceramics. ... Read More https://creativepinellas.org/magazine/a-shared-exhibit-by-two-spc-professors/

The Magazine also featured articles on Arts and Health, edited by guest editor Gary Lemmons.

Artists on Arts and Healing

Posted on June 2, 2022 by Sheila Cowley
Artists Share Their Thoughts on Arts and Healing . . . As part of our June Arts and Healing focus with guest editor Gary Lemons, we asked a range of... Read More https://creativepinellas.org/magazine/artists-on-arts-and-healing/
This Month’s Focus – Arts and Healing

Posted on June 1, 2022 by Gary Lemons
By Gary L. Lemons. Thematically, the stories in the Arts Coast magazine in June 2022 will center on bringing artists together across differences of creative expression to demonstrate the life-saving power of what I have conceptualized as “community healing through artistic transformation — CHAT.” Considering this focus, the artists’ works included illustrate ways creative practices can act to promote human healing and well-being in mind, body and soul. Read More https://creativepinellas.org/magazine/this-months-focus-arts-and-healing/

In May Press and awards included:

A huge announcement! Creative Pinellas was recognized as The Best Public Arts Organization in Tampa Bay.

Writing that “By hosting innovative shows at its gallery and other services for the local art community, Creative Pinellas has become a driving force for the artistic community,” this is the first time Creative Pinellas was recognized by Tampa Bay Magazine. (We believe it will not be the last!)
Creative Pinellas was recognized by Communications Arts Magazine for the YOU GOOD? campaign project developed by Pamela Trow.

“Communication Arts is a professional journal for designers, art directors, design firms, corporate design departments, agencies, illustrators, photographers and everyone involved in visual communications.

Through its editorials, feature articles and the annual competitions it sponsors, CA provides new ideas and information, while promoting the highest professional standards for the field. For more than 63 years, CA continues to showcase the current best—whether it’s from industry veterans or tomorrow’s stars—in design, advertising, photography, illustration, interactive and typography.”

Creative Pinellas was recognized by Communications Arts Magazine for the YOU GOOD? campaign project developed by Pamela Trow.

We were recognized both as the client and for art direction.

Other press in May included:

Creative Pinellas awards NEA grant money - St. Pete Catalyst
St. Pete Catalyst

Conversation With Creative Pinellas Emerging Artists | Largo, FL Patch
Patch
L landemic is a Film About Unaffordable St. Pete - The Gabber Newspaper

The Gabber Newspaper

Jorgensen projected it on the walls of the Creative Pinellas and included things she felt counted as Sunshine State memorabilia

Amazon Driver's Message Of Hope, Gym Passes For Students: FL Good News | Sarasota, FL Patch

Patch

Tampa Bay Lightning captain Steven Stamkos made history this season, Creative Pinellas offers grants to local artists: FL Good News.

Those Who Died Of COVID-19 Memorialized In Creative Pinellas Exhibit | Largo, FL Patch

We Convene Art Discussion | Largo, FL Patch

Patch

Your weekend arts forecast: Wanda Sykes, Second Saturday ArtWalk - St. Pete Catalyst

St. Pete Catalyst

Creative Pinellas exhibit. Across town at the Creative Pinellas Gallery, 12211 Walsingham Road (in Largo), the opening reception for The Things ...

Window on Arts & Entertainment: May 12, 2022 | Diversions | tbnweekly.com

Tampa Bay Newspapers

Creative Pinellas to present remembrance exhibition. LARGO — Creative Pinellas will host an opening reception for "The Things They Left Behind: Grief, ...

Art News: LGBTQ Arts Festival, COVID-19 Memorial Exhibit On Display | Sarasota, FL Patch

Emerging Artists Exhibit | Largo, FL Patch

Patch

Learning about art in Tampa Bay – - The Weekly Challenger

The Weekly Challenger

According to its CEO Barbara St. Clair, "the mission [of the company] is to foster and sustain artists and the art community.”.

Creative Pinellas Dance Community Meeting | Largo, FL Patch

Patch
Imagine Museum May Special | St. Pete, FL Patch

Patch


New Creative Pinellas exhibit is a moving tribute to lives lost during the pandemic - Tampa Bay Times

Tampa Bay Times

Creative Pinellas Emerging Artist Exhibition Extended Through June 26 | Largo, FL Patch

Patch

Third Saturdays At Pinewood Cultural Park | Largo, FL Patch

Patch

... said Creative Pinellas CEO Barbara St. Clair. “We look forward to seeing people come out and enjoy high-quality arts and cultural experiences.

City Seeking To Transform Pinellas Park Storm Drains Into Works Of Art - Patch

Patch


June Arts Roundup: Pride Month celebrations, book art, making art from trash and more

83 Degrees Media

Join Creative Pinellas for Third Saturdays at Pinewood on June 18th at three neighboring locations. The Florida Botanical Gardens will be hosting ...

Meet two of Creative Pinellas’ Emerging Artist Grant recipients - Tampa Bay Times

Tampa Bay Times

From left, Creative Pinellas CEO Barbara St. Clair with artists Ketsy Ruiz aka Sketzii, and Heather Rippert at the Gallery at Creative Pinellas on ...

May 12: The Things They Left Behind (lead item)

https://registrytampabay.com/weekend-top-10-miranda-wanda-anna-arturo/

Registry Tampa Bay
May Web & Social Media

Web Site

- Users: 5850
- Page Views: 12,991
- New Visitors: 5,553
- Users - Top 5 Regions: Florida (3,159), Virginia (183), California (182), Texas (141) and Washington (133)

Twitter

- New Followers: 12
- Impressions: 10,900 (up 27.5%)
- Mentions: 15 (up 50%)
- Total Followers: 3,768
- Profile Visits 507
- Tweets: 100

Facebook

- New Likes: 77
- Page Reach: 25,901
- Post & Page Engagements: 2934
- Total Likes: 5923 (up 1%)

Instagram

- Overall Followers Growth: 42 (75 follows/33 unfollows)
- Accounts Reached 1784 (-36.6%) 4.2% reach from ads
- Accounts Engaged: 219 (-38.2%)
- Total Fans: 3,874
- 63 posts (down 43%), 27 stories, and 0 reels (new reel happened on June 1)
- Top Locations: St Petersburg (37.1%), Tampa (9%), Clearwater (7.9%), and Dunedin (5.1%)
- 637 likes, 23 comments, 13 saves, 61 shares
Google Analytics Audience Overview

Your audience at a glance

- **Users**: 5,850
- **New Users**: 5,553
- **Number of Sessions per User**: 1.29
- **Sessions**: 7,546
- **Pageviews**: 12,991
- **Pages/Session**: 1.72
- **Avg. Session Duration**: 00:01:20
- **Bounce Rate**: 74.74%

Let's learn a bit more about your users!

Language breakdown

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Country breakdown

- **United States**: 1,176
- **India**: 528
- **Brazil**: 528
- **Argentina**: 528
- **United Kingdom**: 528
- **Australia**: 528
- **France**: 528

What device are people using?

- **Mobile**: 94%
- **Desktop**: 6%
- **Tablet**: 0%

Device usage:

- **Mobile**: 5,850
- **Desktop**: 553
- **Tablet**: 54