



## CREATIVE PINELLAS

May 2020

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### Activity Report

#### **Coffee with the Curator- May 1**

This "Stroll" through the Creative Pinellas Virtual Gallery exhibit of "Glass in the Gallery" featured a conversation with Mary Childs, Artistic Director of Duncan McClellan Gallery, and high-end, international artist Stephen Pon. "Glass in the Gallery" is a group exhibition featuring images of a variety of sculptures created using a mix of traditional and contemporary glass working techniques. This virtual iteration of the exhibition was created in response to social distancing guidelines associated with the COVID-19. 54 viewers participated in the Facebook Live event, which included a lively question and answer session.

#### **We Are Family: Pinellas County Virtual Festival of the Arts- May 11**

**WE ARE FAMILY: ARTS**  
PINELLAS COUNTY VIRTUAL Festival of the Arts  
**SUNDAY, MAY 10TH, 4PM | TICKETS \$12.50**  
**FOR TICKETS & INFO VISIT**  
**CREATIVEPINELLAS.ORG/PCARTSFEST**  
TICKET PROCEEDS BENEFIT THE PINELLAS ARTS COMMUNITY RELIEF FUND

**MUSIC, DANCE, THEATRE, LITERARY,  
VIRTUAL ART PERFORMANCES & MORE!**



On Mother's Day, Creative Pinellas produced *We Are Family: Pinellas County Virtual Festival of the Arts*. The Festival, which was almost 3 hours long, featured top performing and visual artists from the area such as vocalist Alex Harris, the Florida Bjorkestra, St. Petersburg Poet Laurate Helen Pruitt Wallace, Paul Wilborn and Eugenie Bondurant, the AI Downing Tampa Bay Jazz Association, Creative Pinellas 2020 Artist Laureate Mickett-Stackhouse Studio, dancer Helen Hansen French.

Our special guest co-host was Kristen Berset-Harris, a native of St. Petersburg, former Miss Florida and now news personality on Good Day Washington. We believe that this was the first ever Countywide Arts Festival,

And since it was virtual, we had ticket buyers from cities such as Atlanta, Ga; Washington, DC and Kansas City, MO experiencing some of the talented Artists in this incredible community we live in.

The preshow on Facebook Live, which was seen by 149 viewers, featured community leaders from across Pinellas County, like Barbara Hubbard, Rene Flowers, Deborah Kynes and several Pinellas County Commissioners. Tickets for the festival were \$12.50 and we raised over \$3,900 for the Arts Community Relief Fund, to meet the immediate and urgent needs of the Pinellas County Arts Community. The show is also available on our Arts In portal for a \$5.00 donation.

## Press on We Are Family: Pinellas County Virtual Festival of the Arts

- [stpetecatalyst.com/arts-roundup-we-are-family-festival-to-stream-and-more/](http://stpetecatalyst.com/arts-roundup-we-are-family-festival-to-stream-and-more/)
- [stpetecatalyst.com/pinellas-community-foundation-talks-relief-funding-and-mothers-day-arts-event/](http://stpetecatalyst.com/pinellas-community-foundation-talks-relief-funding-and-mothers-day-arts-event/)
- [tbnweekly.com/diversions/article\\_3fecacba-8f8c-11ea-a28a-0354fb7a3018.html](http://tbnweekly.com/diversions/article_3fecacba-8f8c-11ea-a28a-0354fb7a3018.html)

## 2020 Emerging Artist Virtual Exhibit and Reception May 14

This virtual gallery opening of the 2020 Emerging Artist Exhibit included a guided tour and “reception” where audience members could interact with grantees. Emerging Artist Grants are awarded to artists with a recognized and proven promise, a history of success, a strong portfolio of work and a vision for their future. Each of the artists were selected by an esteemed panel of judges because their potential shines exceptionally bright. The opening had 48 people joining in on Facebook.



Emerging Artists Press:

- [www.tampabay.com/arts-entertainment/2020/05/11/virtual-events-for-the-week-of-may-11-17/](http://www.tampabay.com/arts-entertainment/2020/05/11/virtual-events-for-the-week-of-may-11-17/)



## Beauty and the Burg Around the World Special Live Virtual Event-May 22

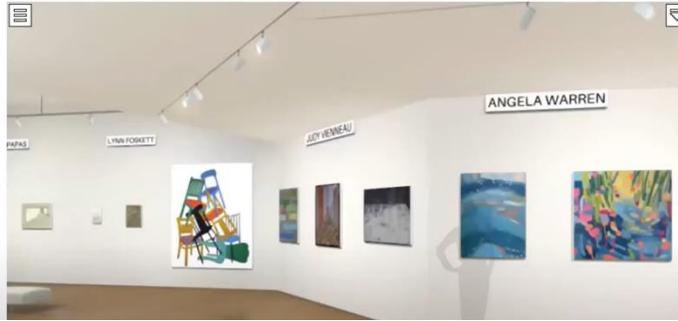
This live streaming variety show, hosted by Cindy Stovall of the Beauty & The 'Burg Podcast, featured musicians, singers, poets, stage readings, drag, wearable art and a laugh or two. The cast were all current and previous residents of Pinellas County, highlighting the reach and depth of the Arts community, all around the World.

More than 115 people tuned into over two hours of performances which included Writer & Actor Bob Devin Jones; from New York, NY, Actor & Singer Michelle Dowdy (Broadway's Hairspray, Wonderettes, and Le Misérables); and live from London, Jordan Stovall aka Wanda Whatever. Visual

Artist Laura Spencer created a digital painting throughout the evening, which received a winning bid of \$100 during the live auction! Beauty & the Burg is a collaboration with the *Arts In* platform, bringing Pinellas County artists to your home.

Press on Beauty and the 'Burg:

- [dupontregistrytampabay.com/weekend-top-10-agent-scully-as-blanche-tampa-museum-of-art-re-opening-and-lots-more/](http://dupontregistrytampabay.com/weekend-top-10-agent-scully-as-blanche-tampa-museum-of-art-re-opening-and-lots-more/)



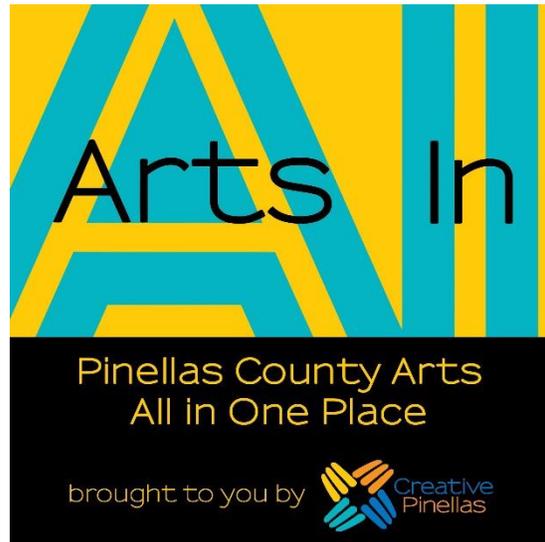
**Coffee with the Curator (and special guest Maggie Duffy)- May 29**

Arts writer Maggie Duffy, a Bright Spot and Arts Reporter for the Tampa Bay Times, joined curator Danny Olda for a virtual tour of the Emerging Artists Gallery. Maggie and Danny discussed the artwork and artists, the influence of emerging artists and the importance of mentorships and answered

questions from a Facebook Live audience of 44.

**Arts In:**

*Arts In*, the new video platform, continues to showcase Artists, Arts Organizations and Arts and Culture experiences in Pinellas County. This one stop source of high-quality online arts and cultural experiences developed by the creative community has been enjoyed and shared by over 300 viewers in the first month. 50 videos--Be it music, theatre or opera performances, gallery tours, artist talks, literary readings, and film-have been added to the interface in the first month of its launch. And with dedicated outreach to diverse audiences and a compensation available to approved artists, *Arts In* is growing in positive directions.



**Press for Arts In:**

- <https://www.bizjournals.com/tampabay/news/2020/05/01/editors-picks-five-things-that-happened-while-you.html>
- <https://dupontregistrytampabay.com/weekend-top-ten-10-hopeful-signs-for-the-local-arts-scene/>

**Arts Navigator**

The interactive digital project, that allows visitors to put together an arts and cultural itinerary designed especially for them, continues to move forward. The Software Engineering Firm SourceToad, that specializes in developing applications for the tourism industry, is now under contract.

**COVID-19 Coverage**

Creative Pinellas, the Community Foundation of Pinellas and the St. Petersburg Arts Alliance established the Pinellas Arts Community Relief Fund. These grants will provide urgent financial support for Pinellas County artists, arts organizations and creative businesses in the face of an unprecedented emergency. On May 11, we re-opened the Arts Community Relief Fund, having raised around an additional \$27,000 giving us a total of \$37,000 in funds to distribute. We kept the grant open through May 24 and received 270 applications. We were able to award:

- \$29,500 to 59 Professional Artists
- \$4,500 to 9 Creative Businesses
- \$3,000 to 6 Arts Organizations

## Press on the Fund and the effects of COVID-19 on the Arts:

- [tampabay.com/arts-entertainment/arts/2020/05/12/applications-are-open-again-for-the-pinellas-arts-community-relief-fund/](http://tampabay.com/arts-entertainment/arts/2020/05/12/applications-are-open-again-for-the-pinellas-arts-community-relief-fund/)
- [stpetecatalyst.com/arts-news-a-replenished-relief-fund-american-stage-virtually/](http://stpetecatalyst.com/arts-news-a-replenished-relief-fund-american-stage-virtually/)
- <https://wusfnews.wusf.usf.edu/post/pinellas-arts-industry-projected-lose-millions-during-pandemic>
- [https://www.tbnweekly.com/diversions/article\\_9842606c-9a7c-11ea-aba8-afe519413d57.html](https://www.tbnweekly.com/diversions/article_9842606c-9a7c-11ea-aba8-afe519413d57.html)
- <https://www.wmfe.org/your-thursday-update-some-central-florida-power-companies-are-turning-off-the-lights-national-womens-soccer-league-to-return-in-june-unapproved-coronavirus-test-kits-just-one-of-the-scams-targeti/155060>
- <https://dupontregistrytampabay.com/weekend-top-10-ten-ways-to-help-the-tampa-bay-arts-community/>

### **The Arts Coast Journal Magazine**

Under the leadership of managing editor, Sheila Cowley (playwright, writer/producer of the Shine Mural Tour app and multiple Dali Museum audio tours), the Creative Pinellas Magazine, *The Arts Coast Journal* has covered a range of visual, performing and literary arts in the County. A special coverage section, called [Experiencing Art in Times of Social Distancing](#) was developed in rapid response to COVID-19 closures. Some of the May highlighted articles include:

[Eckerd College Theatre Professor Uses Her Skills to Help Medical Workers and More](#)

[Supporting Local Artists Through Healing Movement](#)

[Art, Business and Good Deeds Meet](#)

[We Are One: A Global Film Festival](#)

### **May Web & Social Media**

#### **Facebook**

- Post Impressions - 89,400
- Engagements - 6,857
- New Fans - 115
- Total Fans - 4,652

#### **Twitter**

- Impressions - 3,862
- Engagements - 33
- New Followers - 12
- Total Followers - 3,373

#### **Instagram**

- New Fans - 76
- Total Fans - 2,520

#### **Website**

- Users - 5,576
- Sessions - 7,334
- Pageviews - 11,527