



## CREATIVE PINELLAS

July 2020

Prepared by:

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Arts and Culture Outreach Manager

### Activity Report

#### **Glass in the Gallery**

In accordance with safety measures (aligned with Pinellas County standards), guests have been returning to the Gallery at Creative Pinellas. 565 guests have socially-distanced visited "Glass in the Gallery", a group exhibition featuring artists from the Duncan McClellan Gallery representing a mix of traditional and contemporary glass working techniques. We are maintaining our normal schedule of Wednesday through Sunday noon to 5 p.m. with a maximum of 10 visitors at a time.



The virtual exhibit also remains accessible on the Creative Pinellas website for viewers from all over. [creativepinellas.org/glass-in-the-gallery-virtual-exhibition/](https://creativepinellas.org/glass-in-the-gallery-virtual-exhibition/)

#### **Gialanella in the Gardens**

In partnership with the Florida Botanical Gardens (FBG), Gialanella in the Gardens is going strong. Sculptor Don Gialanella's welded assemblage sculptures, created from discarded steel objects, are artfully displayed in the lush settings throughout the Gardens. Given the setting, the exhibit has been open to the public during FBG operating hours since March and is scheduled to be featured throughout 2020.

The Virtual Tour has been featured on the Creative Pinellas Arts In programming as well as on FBG's Social Media.

## GIALANELLA IN THE GARDENS

Currently on Exhibit at the Florida Botanical Gardens

12520 Ulmerton Rd, Largo, FL 33774

Hours: 7am - 5pm



### Virtual Events

July was full of a variety of new and returning virtual programming. Shows are all broadcast live on Facebook, then featured as a part of the Creative Pinellas Arts In platform, available to viewers all over.

Each event title below is linked to the Facebook Live event page.

### Conversation with Al Downing Tampa Bay Jazz Association: July 9

An interview with J.J. Pattishall, president and Dwayne White, education chair of the Al Downing Tampa Bay Jazz Association, hosted by Jazz aficionados and Creative Pinellas staff members, Danny Olda and Leigh K. Davis. The discussion touched upon JJ & Dwayne's influences and current projects, the history of the association and future plans. 59 viewers were treated to two performances by JJ, who is an accomplished Guitarist and Singer as well as two songs by Dwayne, an experienced trumpeter.

### INTERVIEW WITH J.J. PATTISHALL & DWAYNE WHITE AL DOWNING TAMPA BAY JAZZ ASSOC.



July 9th 7-8pm



### Conversation with Michael Francis, Music Director, The Florida Orchestra: July 14

48 viewers tuned in while Leigh K. Davis, Arts and Culture Outreach Manager at Creative Pinellas, talked to Michael about classical music's impact, his perspective on the future of classical music education and TFO's mission and engagement in Pinellas County, past and future.

### INTERVIEW WITH MICHAEL FRANCIS MUSIC DIRECTOR, THE FLORIDA ORCHESTRA [LIVE FACEBOOK.COM/CREATIVEPINELLAS](https://www.facebook.com/creativepinellas)



July 14th 3-4pm



### **Press on Conversation with Michael Francis**

- [tampabay.com/life-culture/entertainment/2020/07/17/live-and-virtual-events-for-the-week-of-july-13-19/](https://tampabay.com/life-culture/entertainment/2020/07/17/live-and-virtual-events-for-the-week-of-july-13-19/)

### Friend of a Friend: Akiko Kotani: July 16

### Introducing FRIEND OF A FRIEND

Drawing Connections Between Artists, Inspirations  
& Mentors in the Pinellas County Creative Community.



Featuring Artist Akiko Kotani  
Thursday, July 16th 6pm  
Live Facebook.com/creativepinellas



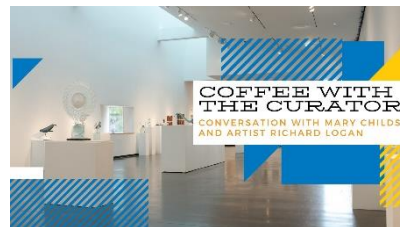
A new monthly interview series from Creative Pinellas drawing connections between artists, inspirations, friends and mentors, showcasing the individuals that together make a creative community. Each month an artist interviews another artist in Pinellas County that has been an inspiration to them. The next month the interviewee becomes the interviewer, speaking with a Pinellas artist that has inspired them in turn. Kicking off the series, was the 2019 Creative Pinellas Artist Laureate, Akiko Kotani, who was interviewed by Creative Pinellas Curator, Danny Olda. 33 people joined in on the conversation.

### **Press on Friend of a Friend**

- [tampabay.com/life-culture/entertainment/2020/07/17/live-and-virtual-events-for-the-week-of-july-13-19/](https://tampabay.com/life-culture/entertainment/2020/07/17/live-and-virtual-events-for-the-week-of-july-13-19/)

### Coffee with the Curator-Richard Logan July 23

A conversation with regional glass artist, Richard Logan whose work is featured in the current exhibition "Glass in the Gallery" and the Duncan McClellan Gallery's artistic director/curator Mary Childs. 42 viewers learned about Richard's unique style of art, which transfers photographic and painted images to metal combined with etched, cut and cast glass, and walked through the virtual exhibition.



### Artist Laureate Conversation: July 28

The 2020 Creative Pinellas Artist Laureate Conversation, a new monthly event, features artists Robert Stackhouse and Carol Mickett of Mickett-Stackhouse Studio leading uplifting and intriguing conversations with the Arts and Culture community of Pinellas County. Their guests for this show were Dee O'Brien, a director and teacher with a passion for Shakespeare, and Charlotte Johnson a dancer and recipient of a 2019 Creative Pinellas Professional Artist Grant. They discussed the topic of "Foundations." 72 viewers connected to the conversation through the Creative Pinellas Facebook page.

#### **Press on Artist Laureate Conversation:**

- [tampabay.com/life-culture/entertainment/2020/07/27/live-and-virtual-events-for-the-week-july-27-aug-2/](http://tampabay.com/life-culture/entertainment/2020/07/27/live-and-virtual-events-for-the-week-july-27-aug-2/)

### Beauty and the 'Burg: July 30



Viewers got a closer look at Arts Education in Pinellas County during this months' episode of Beauty and the 'Burg, hosted by writer and influencer Cindy Stovall. Guests included Alex Harris, CEO and Vanessa Vilchis, Program Manager from the Arts Conservatory for Teens and Brian Melton, Executive Director of the St. Petersburg Ballet Conservatory. Three student representatives from each organization also performed during the show. Beauty & the 'Burg is a collaboration with the *Arts In* platform, bringing Pinellas County artists to your home.

#### **Press on Cindy Stovall**

- [stpetecatalyst.com/influencers/cindy-stovall/](http://stpetecatalyst.com/influencers/cindy-stovall/)

#### **Press on Beauty & the 'Burg**

- [tampabay.com/life-culture/entertainment/2020/07/27/live-and-virtual-events-for-the-week-july-27-aug-2/](http://tampabay.com/life-culture/entertainment/2020/07/27/live-and-virtual-events-for-the-week-july-27-aug-2/)
- [dupontregistrytampabay.com/weekend-top-ten-7-30-8-2-tampa-fringe-goes-digital-and-other-indoor-delights/](http://dupontregistrytampabay.com/weekend-top-ten-7-30-8-2-tampa-fringe-goes-digital-and-other-indoor-delights/)

### Arts and Culture Outreach Key Meetings/Events

July 17: Meeting with Kelly Clark, Spring Hill Suites/Residence Inn, Clearwater Beach

- Discussed Arts Annual: Beyond the Walls 2.0 Partnership

### **Arts Annual: Beyond the Walls**

Arts Annual: BTW is a returning program that stages pop-up Art exhibitions from a selection of visual artists associated with the Arts Annual 2020 in Pinellas County Hotels. Launched last year, it creates new arts & culture engagements and opportunities with visitors, build awareness for the artists and the Arts Annual among our guests and set the groundwork for deeper partnerships between Creative Pinellas, area artists and the hospitality/tourism industry.



This year, Creative Pinellas will provide a short promotional video about each hotel, and the art they are exhibiting. Each video will feature interviews with hotel leadership and the artists, as well as enticing shots of the property. In July, we begin reaching out to last year's partners and recruiting new and returning artists to participate. Above is a photo from the 2019 Arts Annual: BTW; Artwork by Elizabeth Barenis on display at the Sheraton Sand Key.

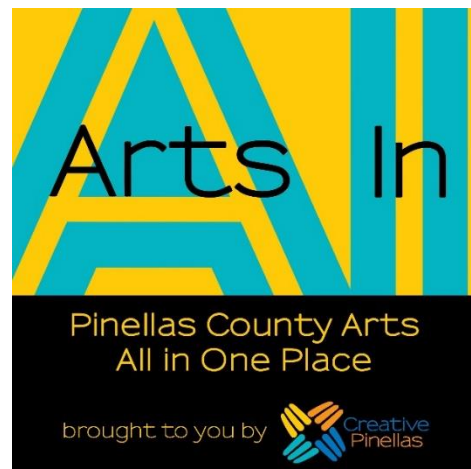
### **Arts Navigator**

The interactive digital project, that allows visitors to put together an arts and cultural itinerary designed especially for them, continues to move forward. The Software Engineering Firm SourceToad, that specializes in developing applications for the tourism industry, is under contract with regular meetings with Creative Pinellas staff.

### **Arts In**

*Arts In*, the new video platform, continues to showcase Artists, Arts Organizations and Arts and Culture experiences in Pinellas County. This one stop source of high-quality online arts and cultural experiences developed by the creative community-be it music, theatre or opera performances, gallery tours, artist talks, literary readings, and film-on the platform. This month marked a record in submissions from new artists and art organizations.

We have close to 100 videos that have appeared on the Arts In portal, with more coming every day.



### **COVID-19 Coverage**

#### **Pinellas CARES**

Creative Pinellas will be managing a \$2.5 million micro-grant program through the Pinellas CARES Financial Assistance Program to support professional artists, arts and creative businesses, as well as nonprofit arts organizations impacted by COVID-19. The application will be available in August.

## Press on the Pinellas CARES micro-grant:

[tbweekly.com/pinellas\\_county/article\\_2efff888-c61b-11ea-b237-77f2324afa14.html](http://tbweekly.com/pinellas_county/article_2efff888-c61b-11ea-b237-77f2324afa14.html)

## CO.STARTERS

On July 15, the Tampa Bay Innovation Center launched Rebuild, a CO.STARTERS program especially for small businesses navigating the COVID-19 crisis. Creative Pinellas partners with TBIC to provide scholarships for qualified artists, arts businesses and arts organizations who are interested in participating. This virtual, live-facilitated, 10-session program helps artists refocus their business, stabilize, and build toward long-term recovery. This has now been merged into our regular Co.Starters program, which already has ten artists signed up and starts in early September.

## Press on CO.STARTERS

- [abcactionnews.com/rebound/co-starters-rebuild-initiative-to-help-small-businesses-impacted-by-covid-19](http://abcactionnews.com/rebound/co-starters-rebuild-initiative-to-help-small-businesses-impacted-by-covid-19)

## The Arts Coast Journal Magazine

Under the leadership of managing editor, Sheila Cowley (playwright, writer/producer of the Shine Mural Tour app and multiple Dali Museum audio tours), the Creative Pinellas Magazine, *The Arts Coast Journal* has covered a range of visual, performing and literary arts in the County. A special coverage section, called [Experiencing Art in Times of Social Distancing](#) was developed in rapid response to COVID-19 closures. Some of the July highlighted articles include:

[Traveling By Book Through Tampa Bay](#)

[The Visual Art of Gary Lemons Inspires a Film Performance](#)

[Taking Opera to the Streets](#)

## July Web & Social Media

### Facebook

- Post Impressions – 72,400
- Engagements – 5,581
- New Fans - 65
- Total Fans - 4,789

### Twitter

- New Followers: 12
- Impressions: 4,380
- Engagements: 77
- Total Followers - 3,398

### Instagram

- New Fans - 92
- Total Fans – 2,687
- Impressions: 9,648

### Website

- Users: 3,940
- Page Views: 8,156