



CREATIVE PINELLAS

Feb 2020

Prepared by:

Leigh Davis

Arts and Culture Outreach Manager

Activity Report

ArtSENSEation: January 30-February 16

This exhibit offered artwork meant to be touched and enjoyed by people of all abilities. The exhibit included work by Horst W. Mueller, a champion of making art accessible to the visually impaired with his exhibit of "Even Hands Can See." It also featured artwork created by artists with sensory disabilities in cooperation with Arts4All Florida, whose mission is to provide, support and champion arts education and cultural experiences for and by people with disabilities. In addition, the exhibit included artwork meant to be seen, touched and listened to on loan from Florida Craft Art. Activities during the exhibition included a panel discussion on creating Art that can be experienced by people of all abilities, a lunch and learn on Empathy for Audiences and Coffee with the Curator, a guided tour of the exhibit. Over 1,000 visitors to and residents of Pinellas County attended the exhibit, with a wide range of abilities represented in the audience demographic.



Press on this exhibit, included two TV segments as well as print:

- FOX-13 Charlie Belcher:
 - www.fox13news.com/news/new-exhibit-allows-visually-impaired-to-experience-the-beauty-of-art
- ABC-WFTS:
 - www.abcactionnews.com/news/region-pinellas/new-art-exhibit-designed-for-visually-impaired-encourages-sensory-experience-in-pinellas-county
- DuPont Registry
 - <https://dupontregistrytampabay.com/weekend-top-ten-1-30-2-2-super-bowl-highball-sarasota-ballet-more/>
- St. Pete Catalyst Article:
 - stpetecatalyst.com/your-weekend-arts-forecast-tactile-art-and-other-creative-riches/
- Tampa Bay Times preview:
 - www.tampabay.com/arts-entertainment/arts/visual-arts/2020/01/29/meet-the-artists-behind-tampa-bays-public-sculptures-and-fine-arts/
- Tampa Bay Newspapers
 - www.tbnweekly.com/diversions/article_ca845242-3dca-11ea-817a-1b81e4f248bd.html

Arts Navigator

The interactive digital project, that allows visitors to put together an arts and cultural itinerary designed especially for them, made a significant milestone. During February the proposals have narrowed a focus to a development firm in Tampa to join us on this exciting venture to launch the Arts Navigator.

Glass in the Gallery/Gialanella in the Garden (G4)

Glass in the Gallery/Gialanella in the Gardens, opening March 6, features 2 exhibits in one; glass art from artists represented by the Duncan McClellan Gallery and a large-scale public art sculptures exhibit by Pinellas County Artist Don Gialanella installed in the Florida Botanical Garden. Supplemental programming includes a Lunch & Learn: An Artist's Guide to Galleries, Grants and Residencies on March 6 and A Conversation on Art Glass Collecting with Susan Benjamin on March 26.

There are over 1400 "interested" or "going" to the March 5 opening night reception on Facebook. The exhibits run until April 16.



Pinellas County Schools Award Winning Artists

Creative Pinellas will be hosting the winning artwork from Pinellas County Public Schools elementary and middle school students in the Gallery at Creative Pinellas, starting with an award reception on Sunday, March 8. The work will be up through the month of March.

Meetups

Creative Pinellas held their monthly meet up for artists and supporters at Johnny's Taproom and Grille in Tarpon Springs. Despite bad weather, 20 artists, art lovers and arts organization leaders attended to network. Tarpon Arts Director Diane Wood & Operations Manager Kerri Bonds were the featured guests and they shared about an Art of Health event on March 28, upcoming shows and distributed copies of the Tarpon Arts Season Brochure.

Public Art

SPACEcraft, a socially-engaged, traveling art project, wrapped up fabrication in February. A duo of repurposed shipping containers featuring facilitated creative programs in the areas of music, yoga, writing, horticulture, SPACEcraft was designed to build a sense of community by encouraging people to interact and create together. The first SPACEcraft location will be in Oldsmar at 100 State Street in the east parking lot of City Hall and will launch on Saturday, March 14. The project will move to a new location every eight weeks making it available for residents and visitors throughout the county to enjoy. Programming will be tailored to each location with support from a curated group of local creatives, such as teachers, working artists, and arts organizations. This public art project is funded by the Pinellas County Board of County Commissioners, through funds received by BP and is an original project conceived and produced by Pinellas County artists Carrie Boucher, Bridget Elmer, and Mitzi Gordon.

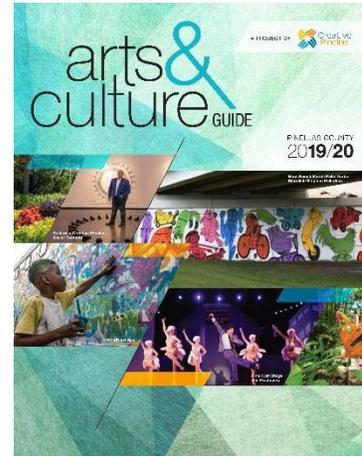
Tampa Bay Publishing Conference-Feb 27-March 1

This 4-day literary conference with panels, salons and workshops on the ins and outs of publishing was held in the Auditorium at Creative Pinellas. More than 65 writers and book industry professionals from throughout Florida shared their expertise and personal publishing journeys during the event. This is the third year of the conference, which was sponsored by Wordier Than Thou, a literary organization and member of the Incubator at Creative Pinellas.

- Press on the conference from duPont Registry
 - dupontregistrytampabay.com/dr-daily-2-22-24-an-awards-worthy-weekend/
- Press on the conference from Tampa Bay Times
 - <https://www.tampabay.com/books/tampa-bay-publishing-conference-coming-up-in-largo-20190220/>

Arts & Culture Guides

The 2019-2020 Arts & Culture Guides continued distribution to tourism, business and arts partners this month, including area chambers of commerce, visitors' centers, PIE Airport, and hotels across the county. This month, several boxes were delivered to Tampa International Airport in advance of Spring Break Travel. Guides are also available for delivery upon request by emailing Leigh Davis at leigh.davis@creativepinellas.org.



Arts and Culture Outreach Key Meetings/Events

- February 7: Meeting with Jonathan Ogle & Julie Levesque, Pinellas County School Board
 - Discussed opportunities for artists to work with Pinellas County Schools
- February 19: TDC Meeting
 - Presented information on Glass in the Gardens/Gialanella in the Gardens Exhibit
- February 21: Women Tourism Meeting
 - Presented information on Glass in the Gardens/Gialanella in the Gardens Exhibit
- February 25: Clearwater Jazz Holiday, High Note Society Mixer
 - The Gallery @ Creative Pinellas will be the location for the March Mixer
- Clearwater Arts Alliance Monthly Meeting
 - Discussed the Economic Impact of the Arts in Pinellas County, Community Placemaking Programs, Public Art Maps and the Next Clearwater ArtWalk targeted for Spring 2020.
- February 26: Monthly Meet-up, Johnny's Taproom & Grill, Tarpon Springs
- February 28: Meeting with ArtServe of Broward County
 - Discussed Coop Marketing, Artist relations and Cultural Program exchange

February Arts in Podcast

Cora Marshall, Visual Artist and Art Professor

The Arts Coast Journal Magazine

Under the leadership of managing editor, Sheila Cowley (playwright, writer/producer of the Shine Mural Tour app and multiple Dali Museum audio tours), the Creative Pinellas Magazine, *The Arts Coast Journal* has covered a range of visual, performing and literary arts in the County. Some of the February highlighted articles include:

[Pinellas County Center for the Arts is Training Professional Artists](#)

[Exploration of Artists and Their Work Kicks off The Curious Collector](#)

[Music in the Woods with the Meriggiare String Quartet](#)

[Art for a Warming World – Artistic Responses to Climate Change](#)

[Trashy Treasures](#)

February Web & Social Media

Web:

- 5675 Users
- 11780 Page Views

Twitter:

- 7 New Followers
- 0 Impressions
- 0 Engagements

Facebook:

- 89 New Fans
- 2341 Engaged Users
- 38.7k Post Impressions
- 3571 Page & Post Engagements

Instagram:

- 64 New Fans
- 4205 Impressions
- 4.5% Engagement Rate