



CREATIVE PINELLAS

April 2021

Prepared by:

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CEO

Activity Report

Expanding Waters Exhibit

Expanding waters, the multi-media exhibit by Artists Carol Mickett and Robert Stackhouse (2020-2021 Creative Pinellas Artist Laureates) continues to draw visitors, accolades and press coverage.

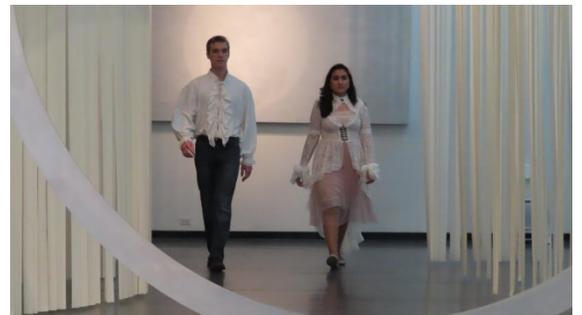
Throughout the month of April, over 800 guests visited the exhibit in the gallery, 220 digital visitors perused the online gallery version of the exhibit while about 500 watched a series of panels on climate change (see more in the online programming section below.)

Sixty + guests experienced one of three **sold out** live performances of Shakespeare, in a special compilation performance of Shakespeare's dramatic works on nature (social distancing limited the number of guests we could accommodate) and multiple visitors to the gallery space left their thoughts and comments on the "writing wall" or in a comments book we keep at the front of the gallery space.

Still upcoming in May and June are additional science panels, a literary event and an original dance and music performance entitled "Breathe."

In addition to coverage we received in March In the duPont Registry and on ABC TV:

- [Interview with Expanding Waters Artists](#)
- [ABC Expanding Waters Interview](#)



We also received amazing coverage in April from:

- duPont Registry (Thank you, David!) [Weekend Top Ten](#)
- Ilovetheburg: <https://ilovetheburg.com/st-pete-weekend-events/>
- Tampa Bay Times:
- An in depth article by Maggie Duffy: [The Time's Maggie Duffy on Expanding Waters](#)
- [Mention in Things to Do](#)
- [Events honoring Earth Day](#)



EVENT SCHEDULE

Events will take place at The Gallery at Creative Pinellas and will stream live at [facebook.com/creativepinellas/live](https://www.facebook.com/creativepinellas/live)

Science Panel #1: 3/27, 11am – 12:30pm
What is Climate Change and Sea Level Rise?

Artist Laureate Conversation: 3/29, 7 – 8:30pm
The Dimmitt Women Who Change The World (Vevie Dimmitt, Liz Dimmitt, Malory Dimmitt, Genevieve Dimmitt)

Artist Gallery Tour: 4/1, 2 – 3pm
Carol Mickett & Robert Stackhouse

Science Panel #2: 4/17, 11am – 12:30pm
What Can You and I Do About Climate Change and Sea Level Rise?

Florida Climate Week Discussion: 4/21, 1 – 2pm
Conversation with Dr. Jyotika Virmani, Executive Director, Schmidt Ocean Institute – Sponsored by the VOLO Foundation.

Theatre: 4/23, 7pm, 4/24, 5pm, 4/25, 5pm
SWEET THE MOON (Shakespeare) – see below*

Science Panel #3: 5/8, 11am – 12:30pm
What is a Green Society?

Ekphrastic Writing Workshop: 5/15, 1 – 3:30pm
Keep St. Pete Lit – Maureen McDole

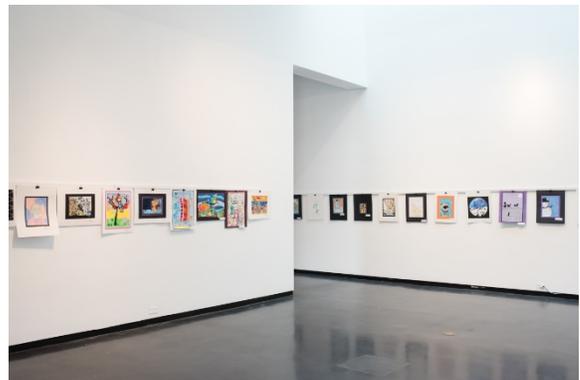
Artist Panel: 5/22, 11am – 12:30pm
Art and the Environment

Dance: 5/28, 7pm, 5/29 5pm
BREATHE – see below**

Youth Art Month Exhibit

Youth Art Month continues to be very popular for families and visitors to the Gallery. The exhibit, which opened up March 11 and continues through April 25, presents work by 136 K through 8th graders, chosen by their art teachers as the “cream of the crop.”

This is the second year we have presented the show in partnership with the Pinellas Public Schools and the Clearwater Arts Alliance.



You Good Murals and Other Arts Activities

You Good?

Ongoing You good projects include

- Zulu Painter (Mural)
 - Have identified wall and painting is set to commence
- Beth Warmack 2 completed (Mural)
 - Has painted 2 out of the 4 scheduled
- Steven Oliver (interactive art project and sculpture)
 - Is completing this month
- Mural at Mustard Seed
 - Artist chosen: Bianca Russell
- Collaborative teams project
 - Artist chosen: Ray Grace and Lorielle Holloway of Cultured Books
 - Project is an extension of the “Book Report” program.
 - People read a book
 - Respond to it through art
 - A collage is created, collating all of the responses



Summer Camp Grants

Our third annual Summer Camp Grant that provides funds to send Pinellas County youth age 5 – 18 to arts summer camp, is going gang busters. Available to students who are:

- Residents of Pinellas County
- Receive a school lunch
- Go to a title 1 school,
- Are in the justice or foster care system
- Receive scholarship support,
- Live in a zip code defined by the County as vulnerable (Tarpon, Safety Harbor, Ridgecrest, South St. Pete)

As of the of April we had over 200 grants awarded or in process and over \$33,000 of our budget (of \$45,000)

committed. Morean Arts Center, Beach Arts Center and Dunedin Fine Arts Center were the most popular choices. We also have youth going to American Stage, St. Pete City Theatre, MFA, James Museum and Largo arts programs.

Press Includes: 83 Degrees: [Summer Camp Opportunities](#)



**THE
BEST
SUMMER
EVER!**

You may be eligible for a grant to go to an arts summer camp session at a Pinellas County arts or community nonprofit.

VISIT CREATIVEPINELLAS.ORG/GOTOSUMMERCAMP to find out if you are eligible and for a list of approved camps. *Eligibility does not guarantee a grant. Restrictions and conditions apply.

Grants Available For Eligible Young People
Ages 5-18 Living in Pinellas County.

APPLY TODAY



Virtual Events

Programming Activities

Live streaming events:

Online programming activities in April included the Expanding Waters Science Panel: **“What Can You and I Do About Climate Change?”** on April 17. With climate experts, Dory Larsen and Susan Glickman from Southern Alliance for Clean Energy, and Doris Heitzmann, University of Florida IFAS Extension,



On April 22, Creative Pinellas presented a session for World Climate Week

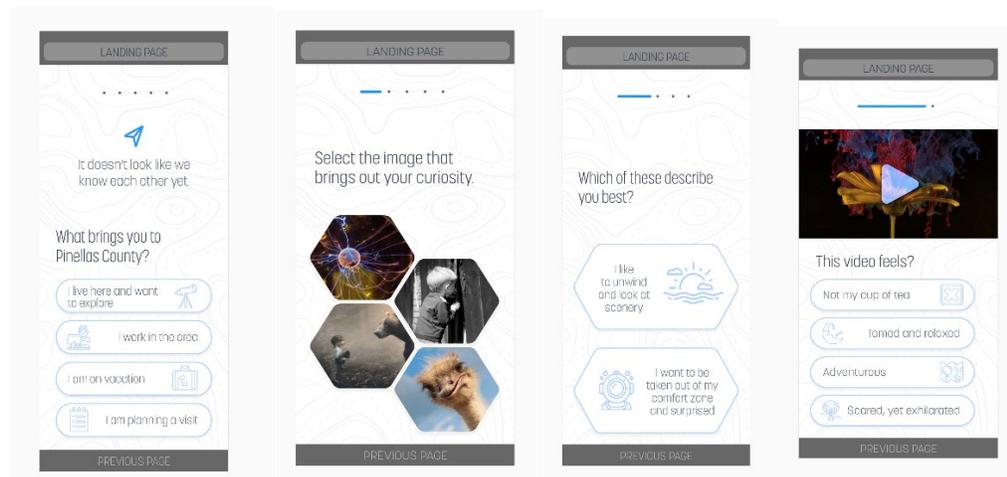
Creativity in Climate Solutions, featuring Jyotika Virmani from the Schmidt Ocean Institute (and hosted by Artist Laurette’s Carol Mickett and Robert Stackhouse. As a sidenote, **Creative Pinellas received a \$500 grant from the VOLO foundation for producing and providing this event.**



The program also ran as part of World Creativity and Innovation Week.

Arts Navigator

Work continues on the Arts Navigator, as we gear up for a live demonstration of the produce in July or August.

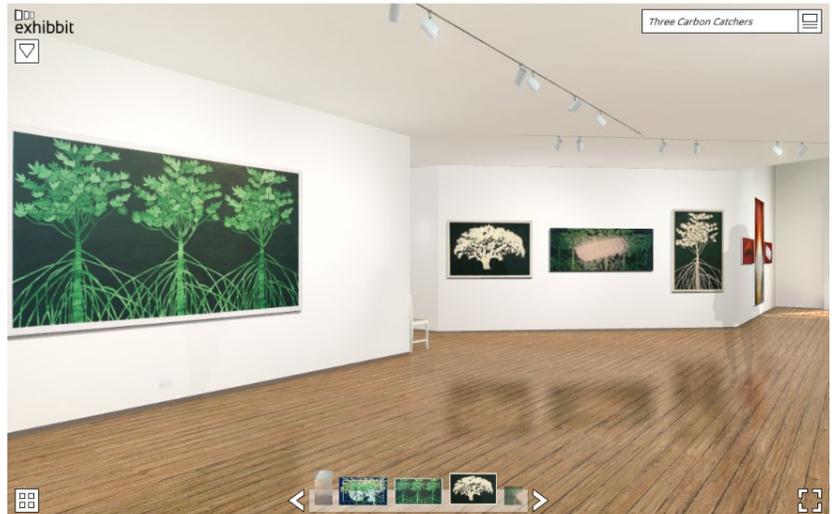


Virtual Gallery

Creative Pinellas continues its commitment to showcase Pinellas County as an arts and cultural destination, via its' online virtual gallery – available to visitors world wide.

Currently, the virtual gallery features work from the Expanding Waters Exhibit.

To view the online gallery go to: [Expanding Waters Online Gallery](#)



SPACEcraft

SPACEcraft continues to travel throughout the County, providing high quality arts experiences to residents and visitors.

Both instructor-led and self-guided programs on the themes of Make, Play, Read, and Grow invites people to interact and create together. SPACEcraft travels throughout the county with new stops every eight weeks.

In April SPACEcraft will be at Heritage Village (at the Pinewood Cultural Center – home of Creative Pinellas and Florida Botanical Gardens) and in Dunedin.



Key Meetings

At the request of Visit St. Petersburg Clearwater, Creative Pinellas CEO Barbara St. Clair met with HCP Associates, the consulting firm working on the VSPP on developing a Pinellas County tourism strategic plan.

The Arts Coast Journal Magazine

The Arts Coast Journal continues to offer amazing arts journalism to readers both within and outside of Pinellas County, with work of interest to both audiences, In April popular articles included:

An article about freeFall Theatre's drive in production of Leonard Bernstein's New York.

<https://creativepinellas.org/magazine-items/honk-your-horns-for-leonard-bernsteins-new-york-at-freefall-theatre/>

A feature on the Sunscreen film festival. <https://creativepinellas.org/magazine-items/a-calculated-risk-the-16th-annual-sunscreen-film-festival/>

On the Safety Harbor poetry celebration. <https://creativepinellas.org/magazine-items/celebrate-national-poetry-month-at-safety-harbor-waterfront-park/>

On the Indian Rocks Beach Walking Tour. <https://creativepinellas.org/magazine-items/take-a-walk-through-the-history-and-charm-of-indian-rocks-beach/>

A story about USF online dance. <https://creativepinellas.org/magazine-items/resources-for-experiencing-dance-in-times-of-social-distancing/>

An article on Cultured Books wide range of community activities around literacy for youth. <https://creativepinellas.org/magazine-items/changing-kids-lives-one-book-at-a-time/>

And more can't miss articles at: <https://creativepinellas.org/the-magazine-3/>

March Web & Social Media

Website

6,877 Visitors

13,701 Pageviews

Facebook

Post Reach – 20,936

New page likes – 63

Total page likes – 5,058

Post engagement – 3,019

Twitter

New Followers: 20

Impressions: 6,296

Engagements: 62

Instagram

New Fans: 63

Impressions: 13,359

Engagement Rate: 25%