

# COMMUNITY & BRAND ENGAGEMENT MARCH 2022

Prepared by: Craig Campbell, Director



ST.PETE  
CLEARWATER





# SKYWAY 10K

- **Date:** March 5-6
- **Location:** Tropicana Field
- **Staff Lead:** Destiny Lane
- **Brand Activation:**
  - On-site Footprint
  - Signage
  - Tent
  - Photo Backdrop
  - Promotional Items
  - Register to Win

# VALSPAR CHAMPIONSHIP

- **Date:** March 17-20
- **Location:** Innisbrook Golf Resort & Spa
- **Staff Lead:** Justin Leiser
- **Brand Activation:**
  - On-site Footprint
  - Signage
  - Tent
  - Golf Game
  - Promotional Items
  - Register to Win





**THANK YOU!**