



# COMMUNITY AND BRAND ENGAGEMENT

## July 2022

Prepared By: Craig Campbell, Director

# THE 4<sup>TH</sup> AT THE PIER



- **Date:** July 4<sup>th</sup>
- **Location:** St. Pete Pier
- **Staff Lead:** Brandee Bolden
- **Brand Activation:**
  - Powerboat

# BRAND AMBASSADOR RECRUITMENT

**Date:** July 14<sup>th</sup>

**Location:** USF St. Pete

**Staff Lead:** Destiny Lane

**Brand Activation:**

On-site Footprint  
Promotional Items



# BRAND AMBASSADOR RECRUITMENT

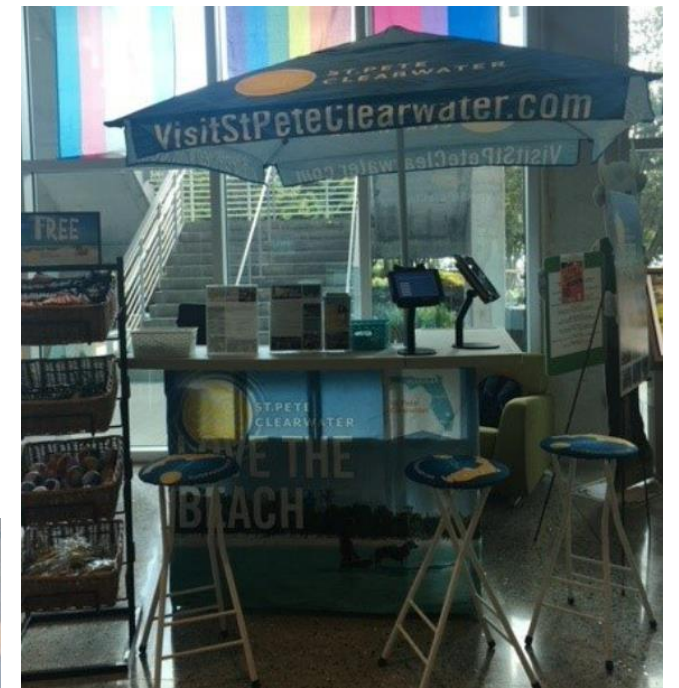
**Date:** July 19<sup>th</sup>

**Location:** USF St. Pete

**Staff Lead:** Brandee Bolden

**Brand Activation:**

On-site Footprint  
Promotional Items





# CLEARWATER JAZZ WANDERLUST

- **Date:** July 21<sup>st</sup>
- **Location:** The Factory
- **Staff Lead:** Destiny Lane
- **Brand Activation:**
  - On-site Activation
  - Promotional Items



ST.PETE  
CLEARWATER

# THANK YOU

