



PINELLAS COUNTY TOURIST DEVELOPMENT COUNCIL
Communications Building – Palm Room
333 Chestnut, Clearwater

Meeting Agenda
July 17, 2024
9:00 a.m. to 12:00 p.m.

- I. CALL TO ORDER/ROLL CALL – Chair Kathleen Peters
- II. CHAIR COMMENTS – Chair Kathleen Peters
- III. APPROVAL OF TDC MINUTES – May 15, 2024 * **Action Required**
- IV. PUBLIC COMMENTS
- V. PRESENTATIONS
 - a. Marketing Summer/Fall, Budget Amendment Update: Steve Grimes, Chief Marketing Officer
 - b. Capital Funding Update: Kylie Diaz, VP of Community Engagement
 - c. Elite Events Update: Craig Campbell, Activations
 - d. IPW Update: Rosemarie Payne, Director of Leisure Travel & Andrea Gabel, Senior Sales Manager, Latin America
 - e. Finance Report: Teri Tuxhorn, VP Finance & Administration
 - f. Destination Metrics: Eddie Kirsch, Digital & Data
- VI. VSPC PRESIDENT & CEO UPDATE: Brian Lowack
- VII. BOARD MEMBER COMMENTS/DISCUSSIONS
- VIII. ADJOURNMENT

Next TDC Meeting: **August 21, 2024, 9:00 am** - Communication's Building – Palm Room - 333 Chestnut St. Clearwater, FL.