



PINELLAS COUNTY TOURIST DEVELOPMENT COUNCIL
Communications Building – Palm Room
333 Chestnut, Clearwater

Meeting Agenda
April 17, 2024
9:00 a.m. to 12:00 p.m.

- I. CALL TO ORDER/ROLL CALL – Chair Kathleen Peters
- II. CHAIR COMMENTS – Chair Kathleen Peters
- III. APPROVAL OF TDC MINUTES – March 20, 2023 * **Action Required**
- IV. PUBLIC COMMENTS
- V. PRESENTATIONS
 - a. Tampa International Airport Update: Chris Minner, Executive Vice President of Marketing and Communications
 - b. Service Appreciation Award – Mayor Julie Bujalski: Chair Kathleen Peters
 - c. Destination Metrics: Eddie Kirsch, Director of Digital & Data
 - d. WWE Royal Rumble Economic Review: Caleb Peterson, Senior Business Development Manager
 - e. Strategic Plan KPIs: Brian Lowack, President/CEO
- VI. VSPC PRESIDENT & CEO UPDATE: Brian Lowack
- VII. BOARD MEMBER COMMENTS/DISCUSSIONS
- VIII. ADJOURNMENT

Next TDC Meeting: **May 15, 2024, 9:00 am** - Communication's Building – Palm Room - 333 Chestnut St. Clearwater, FL.