



PINELLAS COUNTY TOURIST DEVELOPMENT COUNCIL
Communications Building – Palm Room
333 Chestnut, Clearwater

Meeting Agenda
January 17, 2024
9:00 a.m. to 12:00 p.m.

- I. CALL TO ORDER/ROLL CALL – Chair Kathleen Peters
- II. CHAIR COMMENTS – Chair Kathleen Peters
- III. APPROVAL OF TDC MINUTES – December 20, 2023 * **Action Required**
- IV. PUBLIC COMMENTS
- V. PRESENTATIONS
 - a. PIE Airport Presentation – Jeff Clauss, Director of Air Service Development & Marketing; Jacqui Hartnett, President of Starmark
 - b. David Warner Creative Pinellas Board President to Introduce new Creative Pinellas CEO
 - c. Destination Metrics: Eddie Kirsch, Director of Digital & Data
 - d. St. Petersburg Shuffleboard Club – Christine Page, Executive Director
 - e. Marketing Performance Creative & Update – Eddie Kirsch, Director of Digital & Data
- VI. VSPC PRESIDENT & CEO UPDATE: Brian Lowack
 - a. Dune Restoration Update
- VII. BOARD MEMBER COMMENTS/DISCUSSIONS
- VIII. ADJOURNMENT

Next TDC Meeting: **February 21, 2024, 9:00 am** - Communication's Building – Palm Room - 333 Chestnut St. Clearwater, FL.