



**ST.PETE  
CLEARWATER**

**PINELLAS COUNTY TOURIST DEVELOPMENT COUNCIL  
315 Court Street, 5<sup>th</sup> Floor Assembly Room  
Clearwater, FL 33758**

**Wednesday, January 16, 2019  
9AM – 11AM**

**Agenda**

- I. CALL TO ORDER/ROLL CALL – Chair Karen Seel**
- II. CHAIR COMMENTS**
- III. APPROVAL OF TDC MINUTES – TDC Meeting from November 14, 2018**
- IV. PUBLIC COMMENTS**
- V. COUNTY ATTORNEY REPORT – Michael A. Zas, Managing Assistant County Attorney**
- VI. CAPITAL PROJECT FUNDING PROGRAM – Tim Ramsberger, Chief Operating Officer, VSPC**
- VII. ST. PETE/CLEARWATER AIRPORT – Tom Jewsbury, Director, St. Pete/Clearwater Intl. Airport**
- VIII. DEPARTMENT REPORTS**
  - A. Advertising & Promotions – Winter Campaign -Katie Bridges, Sr. Advertising Manager**
  - B. Digital & Communications – New Partner Site - Leroy Bridges, Vice President**  
\*All VSPC department reports on file at: [partners.visitstpeteclearwater.com](http://partners.visitstpeteclearwater.com)
- IX. VSPC PRESIDENT & CEO REPORT - David Downing**
  - A. Tourism Economics Snapshot – December 2018**
  - B. Pinellas County Bed Tax – November 2018**
  - C. New TDC Committees- Budget & Finance and Marketing**
- X. BOARD MEMBER COMMENTS**
  - A. Cookie Kennedy – Short Term Rentals**
  - B. Tony Satterfield – Pinellas Economic Research**
- XI. ADJOURNMENT**

**Next TDC Meeting: February 20, 2019**

*"If you are a person with a disability who needs any accommodation in order to participate in this proceeding, you are entitled, at no cost to you to the provision of certain assistance. Within two (2) working days of your receipt of this agenda please contact the Office of Human Rights, 400 S. Ft. Harrison Ave., Ste.300, Clearwater, FL 33756, (727) 464-4062 (V/TDD)."*

*Notice: "Persons are advised that, if they decide to appeal any decision made at this meeting/hearing, they will need a record of the proceedings and, for such purpose, they may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal; is to be based."*