



**ST.PETE  
CLEARWATER**

**PINELLAS COUNTY TOURIST DEVELOPMENT COUNCIL  
315 Court Street, 5<sup>th</sup> Floor Assembly Room  
Clearwater, FL 33758**

**Wednesday, October 17, 2018  
9AM – 11AM**

**Agenda**

- I. CALL TO ORDER/ROLL CALL – Chair Kenneth T. Welch**
- II. CHAIR COMMENTS**
- III. APPROVAL OF TDC MINUTES – TDC Meeting & Work Session from June 20, 2018; TDC Meeting from July 18, 2018 and TDC Meeting from September 19, 2018**
- IV. PUBLIC COMMENTS – Update Red Tide Cleanup Efforts – Kelli Hammer Levy, Division Director, Environmental Management**
- V. COUNTY ATTORNEY REPORT – Michael A. Zas, Assistant County Attorney**
- VI. ELITE EVENT FUNDING PROGRAM – Guideline Changes**
- VII. PRESENTATIONS**
  - A. Beach Re-nourishment – John Bishop, Coastal Management Coordinator**
  - B. Central Europe - Marion S. Wolf, Director Central Europe**
  - C. UK / Ireland / Scandinavia - Venessa Alexander, Director UK, Ireland & Scandinavia**
- VIII. STAFF REPORTS**
  - Digital & Communications – Leroy Bridges, Vice President**
- IX. VSPC PRESIDENT & CEO REPORT - David Downing**
  - A. Tourism Economics Snapshot - October**
  - B. Pinellas County Bed Tax – August 2018**
- X. BOARD MEMBER COMMENTS**
- XI. ADJOURNMENT**

**Next TDC Meeting:  
November 14, 2018**

*"If you are a person with a disability who needs any accommodation in order to participate in this proceeding, you are entitled, at no cost to you to the provision of certain assistance. Within two (2) working days of your receipt of this agenda please contact the Office of Human Rights, 400 S. Ft. Harrison Ave., Ste.300, Clearwater, FL 33756, (727) 464-4062 (V/TDD)."*

*Notice: "Persons are advised that, if they decide to appeal any decision made at this meeting/hearing, they will need a record of the proceedings and, for such purpose, they may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal; is to be based."*