



**ST.PETE
CLEARWATER**

**PINELLAS COUNTY TOURIST DEVELOPMENT COUNCIL
315 Court Street, 5th Floor Assembly Room
Clearwater, FL 33758**

**Wednesday, November 14, 2018
9AM – 11AM**

Agenda

- I. CALL TO ORDER/ROLL CALL – Chair Kenneth T. Welch**
- II. CHAIR COMMENTS**
- III. APPROVAL OF TDC MINUTES – TDC Meeting from October 17, 2018**
- IV. PUBLIC COMMENTS**
- V. COUNTY ATTORNEY REPORT – Michael A. Zas, Assistant County Attorney**
- VI. UPDATE ON PENNY FOR PINELLAS/ FUNDING**
- VII. DEPARTMENT REPORTS**
 - A. Latin America – Ana Fernandez – Director**
 - B. Activations - Craig Campbell, Sr. Event Productions Manager**
 - C. Sports & Events – Sarah Kirchberg, Sr. Business Development Manager**
 - D. Advertising & Promotions – Katie Bridges, Sr. Advertising Manager**
 - E. Digital & Communications – Leroy Bridges, Vice President**
 - F. Film, Arts & Culture – Tony Armer, Film Commissioner**
 - G. Leisure Travel – Rosemarie Payne – Director**
 - H. Meetings & Conventions – Suzanne Hackman- Vice President**
- VIII. VSPC PRESIDENT & CEO REPORT - David Downing**
 - A. Tourism Economics Snapshot - November**
 - B. Pinellas County Bed Tax – September 2018**
- IX. BOARD MEMBER COMMENTS**
- X. ADJOURNMENT**

**Next TDC Meeting: December 12, 2018
TourismX
Wyndham Grand Clearwater Beach
3-6pm**

"If you are a person with a disability who needs any accommodation in order to participate in this proceeding, you are entitled, at no cost to you to the provision of certain assistance. Within two (2) working days of your receipt of this agenda please contact the Office of Human Rights, 400 S. Ft. Harrison Ave., Ste.300, Clearwater, FL 33756, (727) 464-4062 (V/TDD)."

Notice: "Persons are advised that, if they decide to appeal any decision made at this meeting/hearing, they will need a record of the proceedings and, for such purpose, they may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal; is to be based."