



PINELLAS COUNTY TOURIST DEVELOPMENT COUNCIL

d/b/a Visit St. Petersburg/Clearwater

Board of County Commissioners Assembly Room

315 Court Street, 5th Floor Assembly Room

Clearwater, Florida 33756

Agenda

Wednesday, February 15, 2017

9:00 – 10:00 AM

- I. CALL TO ORDER / CHAIR COMMENTS – TDC Chair Janet C. Long**
- II. APPROVAL OF TDC MINUTES - Meeting on January 18, 2017**
- III. PUBLIC COMMENTS**
- IV. COUNTY ATTORNEY**
- V. PRESENTATIONS - None**
- VI. CONSULTANT REPORT**
 - A. Research Data Services – Dr. Walter Klages
December Visitor Profile- Report on file
- VII. EXECUTIVE UPDATE- Tim Ramsberger, Chief Operating Officer, Visit St. Pete/Clearwater**
 - A. Capital Project Funding Review Status
 - B. Introduction of new staff members
- VIII. DEPARTMENT UPDATES – December 2016**
 - A. Leisure Travel/Canada- Report on file
 - B. Advertising, BVK Advertising- Report on file
 - C. Central Europe & United Kingdom- Report on file
 - D. Community & Partnerships- Report on file
 - E. Film Commission- Report on file
 - F. Latin America- Report on file
 - G. Media & Interactive- Report on file
 - H. Meetings & Conventions- Report on file
 - I. Sports Commission- Report on file
- IX. INTERNATIONAL AIRPORTS REPORTS – December 2016**
 - A. St. Petersburg/Clearwater International Airport – Report on file
 - B. Tampa International Airport – Report on file
- X. DIRECTOR'S REPORT - David Downing, President & CEO, Visit St. Pete/Clearwater**
 - A. Annual Marketing Meeting Recap.
 - B. Financial Statements (Pinellas County Bed Tax)
 - C. Miscellaneous
- XI. BOARD MEMBER COMMENTS**
- XII. ADJOURNMENT**
 - A. Workshop to follow

"If you are a person with a disability who needs any accommodation in order to participate in this proceeding, you are entitled, at no cost to you to the provision of certain assistance. Within two (2) working days of your receipt of this agenda please contact the Office of Human Rights, 400 S. Ft. Harrison Ave., Ste.300, Clearwater, FL 33756, (727) 464-4062 (V/TDD)."

Notice: "Persons are advised that, if they decide to appeal any decision made at this meeting/hearing, they will need a record of the proceedings and, for such purpose, they may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal; is to be based."