

St. Petersburg/Clearwater Film Commission October 2018 Report - Prepared by: Tony Armer

Production Type	Production Company	Project Title	Local Hires	Rm Nights	Project Budget	Spent in Pinellas County
1	Chambers Company Enterprises	Storm stock footage	4	0	50000	25000
2	Zoic Inc DBA Zoic Studios	Bealls	30	50	300000	275000
2	Int'l Word Of Faith Family Church	Int'l Word of Faith Family Church	0	2	2000	600
3	Entertainment One Realty Prods.	Entertainment One Productions	2	0	1000	1000
4	Sullivan Productions	Arctic Hat	15	0	25000	10000
4	BLUEWATER MEDIA	SODA STREAM " THIS OR THAT"	35	0	80000	10000
4	Spectrum Reach	Florida Department of Health in Pinellas C	2	1	7335	7335
4	Bluewater Media	Fit Neck	10	0	30000	2000
4	Community Films	Advent Health	30	30	300000	50000
5	Embellished Simplicity Photography	Zuercher Family	0	0	0	0
5	Pinellas County (VSPC)	VSPC Winter Campaign	15	10	20000	10000
5	Grain and Glass	Fit Life Foods	0	0	2500	200
6	Ideacom International, Inc.	Human+	0	9	900000	4000
7	Litewave Media	BIC Infographic	12	0	20000	20000
7	Scatter Brothers Productions	Clearwater EDC Promo	5	0	4000	4000
7	Townhouse Studios	Townhouse/Pantene	10	0	12000	10000
October 2018 Totals			170	102	\$1,753,835	\$429,135

Production Type Key	Number of Productions by Type	Local Spend by Production Type	No. Prod YTD	Spend Fiscal YTD	OCTOBER Leads	FY to Date Oct 17 - Sept 18
1-Film	1	\$25,000	1	\$25,000	Film Leads: 2	2
2-Television	2	\$275,600	2	\$275,600	TV/Print/Dig Media/Commercial/Other: 12	12
3-Reality TV	1	\$1,000	1	\$1,000		
4-Commercial/Infomer	5	\$79,335	5	\$79,335		
5-Still Photography	3	\$10,200	3	\$10,200		
6-Documentary	1	\$4,000	1	\$4,000		
7-Digital Video/Web	3	\$34,000	3	\$34,000		
8-Corporate	0	\$0	0	\$0		
9-Student	0	\$0	0	\$0		
10-Other	0	\$0	0	\$0		
	16	\$429,135	16	\$429,135		



St. Petersburg/Clearwater Film Commission October 2018 Report - Prepared by: Tony Armer

2017-2018 Fiscal YTD Totals

Month	Projects	Shoot Days	Hires	Rooms	County Spend (\$)
2018 October	16	35	170	102	\$429,135
2018 November					
2018 December					
2019 January					
2019 February					
2019 March					
2019 April					
2019 May					
2019 June					
2019 July					
2019 August					
2019 September					
Totals	16	35	170	102	\$429,135

2018 Calendar YTD Totals

Month	Projects	Shoot Days	Hires	Rooms	County Spend (\$)
January	14	47	132	699	\$661,425
February	15	25	190	210	\$776,375
March	17	32	251	207	\$890,200
April	25	55	203	194	\$336,110
May	17	70	125	177	\$383,681
June	20	48	147	274	\$240,300
July	15	32	196	91	\$220,512
August	11	21	84	105	\$114,000
September	15	31	121	175	\$130,000
October	16	35	170	102	\$429,135
November					
December					
Totals	165	396	1619	2234	\$4,181,738

