

SPORTS & EVENTS DEPARTMENT

June 2018

**Prepared by: Sarah Kirchberg, Senior Business Development Manager
Craig Campbell, Senior Event Productions Manager**

Staff Travel

P1 Powerboat Superstock Championship

Jacksonville, FL, Justin Leiser, Brandee Bolden

MLS Activation – Philadelphia Union

Philadelphia, PA, Tim Ramsberger, Sarah Kirchberg, Craig Campbell, Robin Gwaltney-Harris

Philadelphia/City of Clearwater Sales Mission

Philadelphia, PA, Tim Ramsberger, Sarah Kirchberg, Craig Campbell

Sports and Event Activation Highlights

NSA West Coast Regional

Eddie C. Moore Complex, Clearwater, FL

- June 2-3, 2018
- 825 Participants
- 1,213 Room nights
- Youth fastpitch softball tournament
- Activation: Signage.

P1 Powerboat Superstock Championship

Jacksonville, FL

- June 2-3, 2018
- Activation: Activations Van with Promotional Items, Games, Register to Win promoting the destination and upcoming Powerboat event on St. Pete Beach.

CVST Tampa Bay Swim Classic

Northshore Pool, St. Petersburg, FL

- June 2-4, 2018
- Youth swim meet

Philadelphia Union Activation

Talen Energy Stadium, Chester, PA

- June 8, 2018
- Out-of-market activation per Philadelphia Union marketing agreement.
- Activation: Pre-game booth in plaza with promo items, games and register to win. Halftime promotion. Signage and advertising throughout game.

Professional Disc Golf Association

Sheffield Park, Oldsmar, FL

- June 9-10, 2018
- First PDGA sanctioned event at new Oldsmar course.
- Activation: Promo items for athletes.

NSA Father's Day Classic

Eddie C. Moore Complex, Clearwater, FL

- June 9-10, 2018
- 780 Participants
- 963 Room nights
- Youth fastpitch softball tournament
- Activation: Signage.

Global Sports Alliance Sunshine Classic

Eddie C. Moore, Ross Norton, Joe DiMaggio and Frank Tack Complexes, Clearwater, FL

- June 15-17, 2018
- Youth baseball tournament
- Activation: Signage.

Perfect Game National Showcase

Tropicana Field, St. Petersburg, FL

- June 14-17, 2018
- 825 Participants
- 1,279 Room nights
- Premier high school baseball recruiting showcase
- Activation: Booth in registration area. Promo items for athletes. Signage.

Sun til Moon Clash Soccer Tournament

Lakewood Soccer Complex, St. Petersburg, FL

- June 15-17, 2018
- 288 Participants
- 228 Room nights
- Adult soccer tournament
- Activation: Signage.

P1 Powerboat Superstock Championship

Postcard Inn, St. Pete Beach, FL

- June 16-17, 2018
- Powerboat and jet ski races.
- Activation: Powerboat Display. Welcome Truss. Booth with promo items, games and register-to-win. Signage. Additional Media Day presence.

Sunshine State Games Fencing

Long Center Gymnasium, Clearwater, FL

- June 16-17, 2018
- 205 Participants
- 73 Room nights
- Fencing competition of the Florida's Sunshine State Games.
- Activation: Signage. Promo items for athletes.

Sunshine State Games Powerlifting

Highland Recreation Center Complex, Largo, FL

- June 16-17, 2018
- 50 Participants
- Powerlifting competition of the Florida's Sunshine State Games.
- Activation: Signage. Promo items for athletes.

GRSD Summer Classic High School Showcase

Ross Norton, Frank Tack, Joe DiMaggio Complexes and Northeast High School, Clearwater, FL and St. Petersburg, FL

- June 21-24, 2018
- 996 Participants
- 5,240 Room nights
- Youth baseball tournament
- Activation: Signage. Promotional items for athletes.

Tampa Bay Rowdies Pride Night

Al Lang Field, St. Petersburg, FL

- June 22, 2018
- Activation: Activations Van with Pride-themed promo items, games and register-to-win.

St. Pete Pride Parade

Downtown Waterfront, St. Petersburg, FL

- June 23, 2018
- Activation: Float at front of parade featuring Activations Van, branded tricycles, Powerboat with dignitaries and promotional items distributed to parade attendees. Float at rear of parade featuring traditional float with dignitaries, DJ with music and promotional items distributed to parade attendees.

St. Pete Pride Festival

Grand Central District, St. Petersburg, FL

- June 24, 2018
- Activation: Activations Van. Powerboat Display. VSPC-branded PSTA bus. Register-to-win, promotional items, photo opportunity and games.

Global Sports Alliance World Series

Eddie C. Moore, Sid Lickton, Ross Norton, Joe DiMaggio and Frank Tack Complexes,
Clearwater, FL

- June 27 – July 1, 2018
- Youth baseball tournament
- Activation: Signage. Promotional items for athletes.