

**St. Petersburg/Clearwater Film Commission July 2018 Report - Prepared by: Tony Armer**

Production Type	Production Company	Project Title	Local Hires	Rm Nights	Project Budget	Spent in Pinellas County
1	Beauty is Skin Deep Productions, LLC	Beauty is Skin Deep	45	0	\$35,000	\$35,000
2	Entertainment One Reality	Siesta Key Season 2	0	0	\$30,000	\$0
2	New Remote Productions	Teen Mom	1	24	\$10,000	\$8,000
2	ION Media	ION Television: Cheetos	10	12	\$20,000	\$5,000
2	Kernel created by Spectrum Reach	Radiance MedSpa	5	0	\$2,700	\$2,700
3	Bluewater Media	Cue Vapor 1	0	0	\$1,000	\$1,000
4	BLUEWATER MEDIA	PED-VAC	10	0	\$25,000	\$5,000
4	Brother LLC	Publix Aprons, Publix Subs	50	41	\$235,457	\$100,827
4	Bluewater Media	Medicare	0	0	\$3,000	\$3,000
4	Escape Velocity Content, LLC	Adventist Hospital AKA Florida Hospital	42	5	\$220,000	\$30,000
6	Volt Picture Co.	Corvette Web Stills	2	0	\$2,000	\$400
6	Cineflix	Old Friends New Lies	0	3	\$500,000	\$6,000
6	Grain & Glass, Co.	Southeast Toyota Distributors Social	30	0	\$50,000	\$22,585
7	Pinellas Suncoast Transit Authority (PSTA)	Skatepark Shoot (PSTA)	0	0	\$0	\$0
7	Barcroft Media	Astonishing Houses	1	6	\$2,000	\$1,000
<b>July 2018 Totals</b>			<b>196</b>	<b>91</b>	<b>\$1,136,157</b>	<b>\$220,512</b>

Production Type Key	Number of Productions by Type	Local Spend by Production Type	No. Prod YTD	Spend Fiscal YTD	July Leads	FY to Date Oct 17 - Sept 18
1-Film	1	\$35,000	12	\$637,381	Film Leads:	64
2-Television	4	\$15,700	21	\$108,800	TV/Print/Dig Media/Commercial/C	224
3-Reality TV	1	\$1,000	10	\$87,200		
4-Commercial/Infomer	4	\$161,412	48	\$2,380,412		
5-Still Photography	0	\$0	33	\$761,550		
6-Documentary	3	\$6,400	15	\$103,450		
7-Digital Video/Web	2	\$1,000	26	\$253,135		
8-Corporate	0	\$0	5	\$27,200		
9-Student	0	\$0	3	\$2,300		
10-Other	0	\$0	7	\$152,750		
	<b>15</b>	<b>\$220,512</b>	<b>180</b>	<b>\$4,514,178</b>		



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2017-2018 Fiscal YTD Totals

Month	Projects	Shoot Days	Hires	Rooms	County Spend (\$)
2017 October	17	29	132	212	\$288,525
2017 November	23	34	114	420	\$290,800
2017 December	18	38	91	247	\$426,250
2018 January	14	47	132	699	\$661,425
2018 February	15	25	190	210	\$776,375
2018 March	17	32	251	207	\$890,200
2018 April	25	55	203	194	\$336,110
2018 May	17	70	125	177	\$383,681
2018 June	20	48	147	274	\$240,300
2018 July	15	32	196	91	
2018 August					
2018 September					
<b>Totals</b>	<b>181</b>	<b>410</b>	<b>1581</b>	<b>2731</b>	<b>\$4,293,666</b>

2018 Calendar YTD Totals

Month	Projects	Shoot Days	Hires	Rooms	County Spend (\$)
January	14	47	132	699	\$661,425
February	15	25	190	210	\$776,375
March	17	32	251	207	\$890,200
April	25	55	203	194	\$336,110
May	17	70	125	177	\$383,681
June	20	48	147	274	\$240,300
July	15	32	196	91	
August					
September					
October					
November					
December					
<b>Totals</b>	<b>123</b>	<b>309</b>	<b>1244</b>	<b>1852</b>	<b>\$3,288,091</b>

