

St. Petersburg/Clearwater Film Commission August 2018 Report - Prepared by: Tony Armer

Production Type	Production Company	Project Title	Local Hires	Rm Nights	Project Budget	Spent in Pinellas County
1	Scatter Brothers Productions	Hot Mess in a Wedding Dress	8	8	\$20,000	\$8,000
2	HSN	HSN- Content Team	20	0	\$12,000	\$1,000
2	Dunn & Co.	USF Football 2018 TV	2	0	\$1,500	\$300
3	Switchblade Entertainment	How Close Can I Beach	1	36	\$12,000	\$7,500
4	Next 30 Productions	Freedom Optimum Health	20	45	\$90,000	\$70,000
4	Global Innovations DBA Sullivan Proc Atomic		18	4	\$25,000	\$17,500
5	Chris Giordano	Pullman Engagment	0	0	\$0	\$0
5	Jasmine Baetzel Photography	Jasmine Baetzel Photography	10	0	\$200	\$200
5	Semm-Faber Photography	Marina and Dan Elopement	0	0	\$0	\$0
6	The Cinemart LLC	Untitled Clearwater Project	3	12	\$10,000	\$8,000
7	Theory Productions LLC	Gracias Dios Music Video	2	0	\$1,500	\$1,500
August 2018 Totals			84	105	\$172,200	\$114,000

Production Type Key	Number of Productions by Type	Local Spend by Production Type	No. Prod YTD	Spend Fiscal YTD	July Leads	FY to Date Oct 17 - Sept 18
1-Film	1	\$8,000	13	\$645,381	Film Leads: 4	68
2-Television	2	\$1,300	23	\$110,100	TV/Print/Dig Media/Commercial/C	240
3-Reality TV	1	\$7,500	11	\$94,700		
4-Commercial/Infomer	2	\$87,500	50	\$2,467,912		
5-Still Photography	3	\$200	39	\$761,850		
6-Documentary	1	\$8,000	15	\$111,450		
7-Digital Video/Web	1	\$1,500	25	\$254,635		
8-Corporate	0	\$0	6	\$27,200		
9-Student	0	\$0	3	\$2,300		
10-Other	0	\$0	7	\$152,750		
	11	\$114,000	192	\$4,628,278		



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2017-2018 Fiscal YTD Totals

Month	Projects	Shoot Days	Hires	Rooms	County Spend (\$)
2017 October	17	29	132	212	\$288,525
2017 November	23	34	114	420	\$290,800
2017 December	18	38	91	247	\$426,250
2018 January	14	47	132	699	\$661,425
2018 February	15	25	190	210	\$776,375
2018 March	17	32	251	207	\$890,200
2018 April	25	55	203	194	\$336,110
2018 May	17	70	125	177	\$383,681
2018 June	20	48	147	274	\$240,300
2018 July	15	32	196	91	\$220,512
2018 August	11	21	84	105	\$114,000
2018 September					
Totals	192	431	1665	2836	\$4,628,178

2018 Calendar YTD Totals

Month	Projects	Shoot Days	Hires	Rooms	County Spend (\$)
January	14	47	132	699	\$661,425
February	15	25	190	210	\$776,375
March	17	32	251	207	\$890,200
April	25	55	203	194	\$336,110
May	17	70	125	177	\$383,681
June	20	48	147	274	\$240,300
July	15	32	196	91	\$220,512
August	11	21	84	105	\$114,000
September					
October					
November					
December					
Totals	134	330	1328	1957	\$3,622,603

