Hotel Forecast

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STR Custom Forecast 2021 Q2 Projections through December 2022

Legend: Occupancy, ADR, Rev Par, ADR - Last Year, Occupancy - Last Year, Rev Par - Last Year
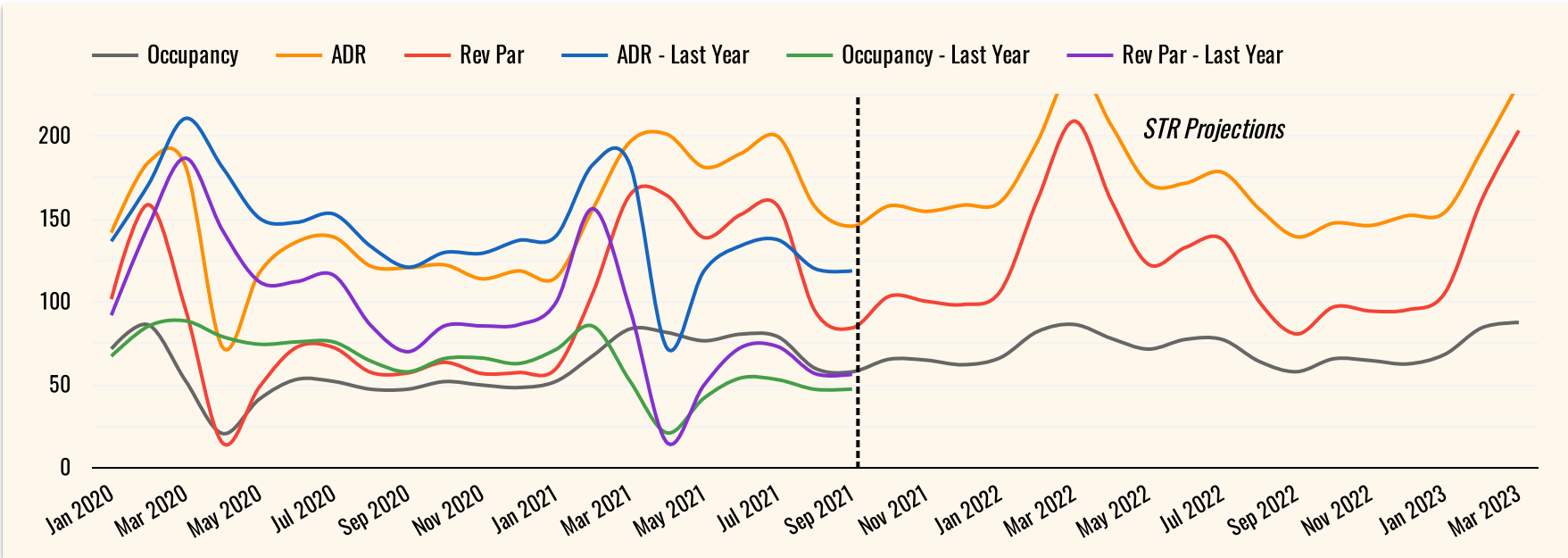
STR Projections

STR Custom Forecast 2021 Q2 ADR & RevPAR Projections through December 2022

Legend: ADR, Rev Par, ADR - Last Year, Rev Par - Last Year
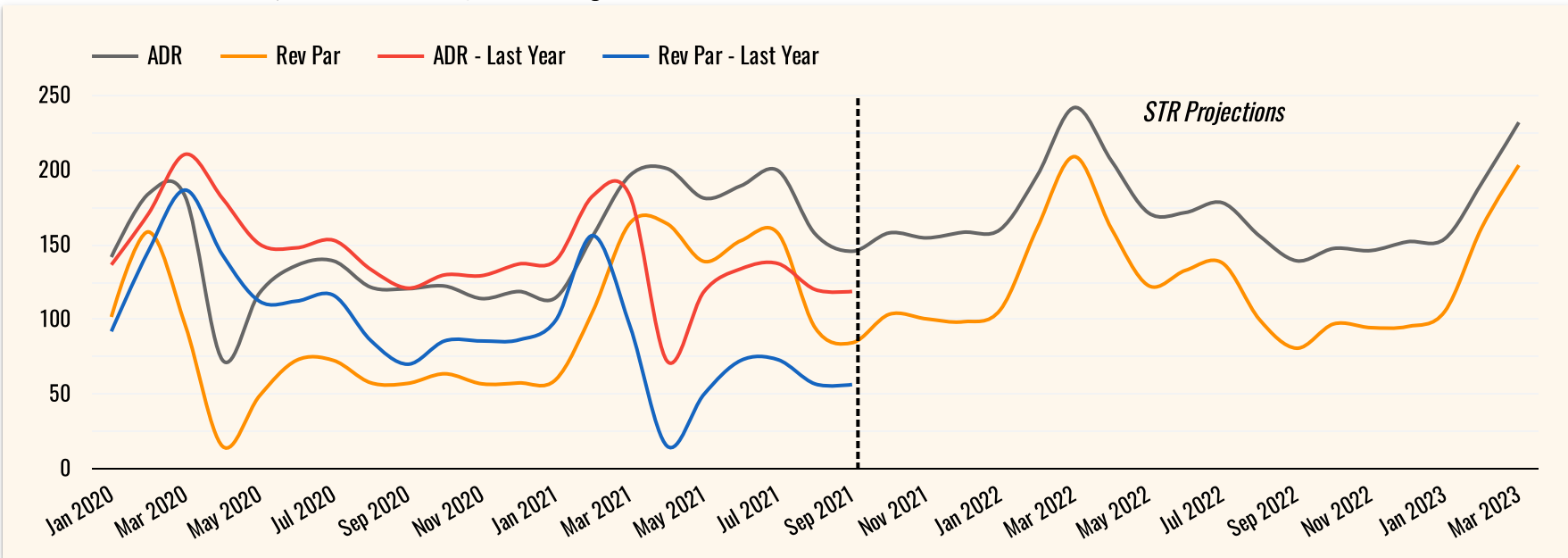
STR Projections

STR Custom Forecast 2021 Q2 Occupancy Projections through December 2022 compared to previous years

Legend: 2019, 2020, 2021, 2022, 2023
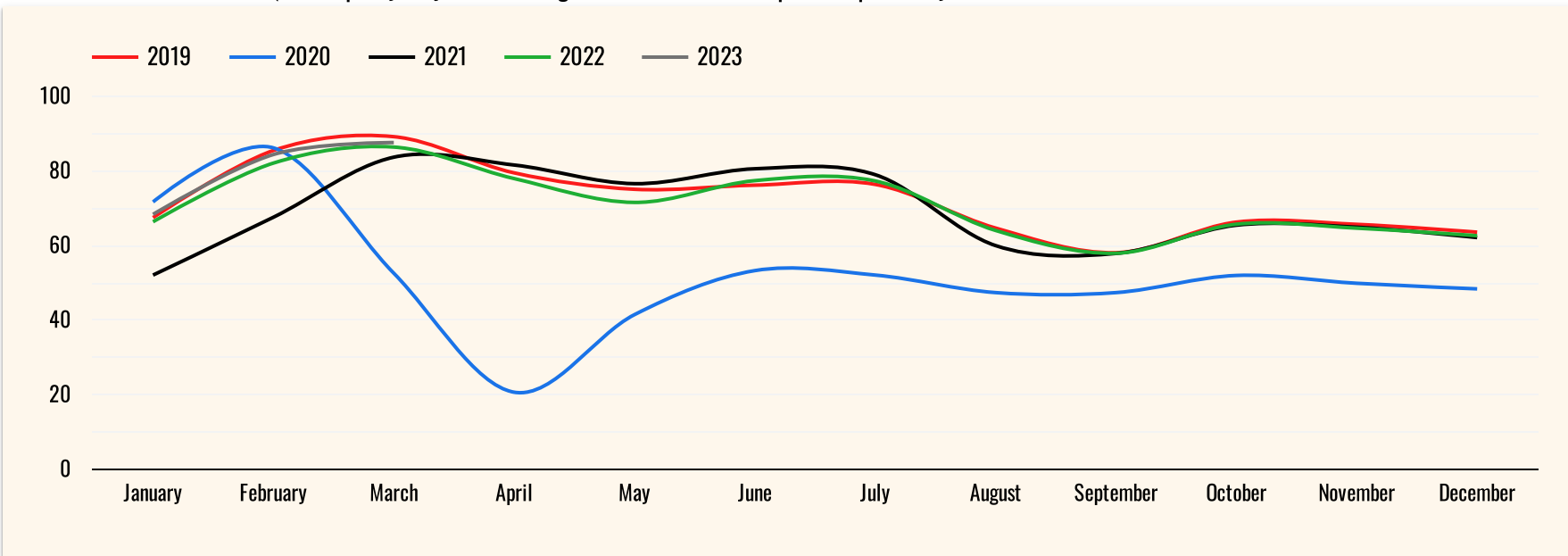
Hotel Forecast

Last 3 months & upcoming 3 months totals - as of 11/28/21

Sep 1, 2021 - Feb 28, 2022 ▾

Month ▲	Occupancy	Occupancy % Change - 2020	2019 Occupancy	Occupancy % Change - 2019	Leisure Room Nights	Leisure % Change	Group Room Nights	Group % Change
Sep 2021	57.5%	28.5%	61%	-3.7%	117,437	18.3%	20,191	164.49%
Oct 2021	64.0%	30.4%	67%	-4.0%	131,624	18.8%	33,299	219.66%
Nov 2021	63.4%	35.0%	65%	-2.3%	122,199	20.2%	30,186	185.28%
Dec 2021	42.6%	62.2%	67%	-37.3%	83,365	57.1%	18,401	56.34%
Jan 2022	26.3%	85.9%	71%	-63.4%	29,391	81.7%	12,462	-33.37%
Feb 2022	31.5%	62.9%	85%	-63.6%	29,189	117.2%	10,114	-65.9%

Occupancy data is current as of this date, meaning that any data in the report reflects reservations that were in the hotels' systems on this date.

Group reservations are rooms sold as part of a negotiated commitment of 10+ rooms for similar stay dates (e.g. wedding block).

Leisure reservations are rooms sold not part of a group reservation.