



# **ST.PETE CLEARWATER**

**PINELLAS COUNTY TOURIST DEVELOPMENT COUNCIL  
315 Court Street, 4<sup>th</sup> Floor Clerks Large Conference Room  
Clearwater, FL 33758**

**CVB Budget Workshop  
May 15, 2019  
10:30AM to 4PM**

## **Agenda**

- I. CALL TO ORDER/ROLL CALL– Chair Karen Seel**
- II. CHAIR COMMENTS – Chair Karen Seel**
- III. FY 20 VSPC PROPOSED BUDGET**
  - A. Budget Overview**
  - B. Department Budgets**
    - 1. Digital & Communications – Leroy Bridges, Vice President**
    - 2. Advertising – Katie Bridges, Sr. Advertising Manager**
    - 3. Community & Brand Engagement – Craig Campbell, Director**
    - 4. Sports & Events – Craig Campbell, Interim Sports & Events Director**
    - 5. Executive Sales – Paul Sacco, Interim President & CEO & Tim Ramsberger, Chief Operating Officer**
    - 6. Film, Arts & Culture – Tony Armer, Film Commissioner**
    - 7. Latin America – Ana Fernandez, Director**
    - 8. Leisure Travel: US & Canada – Rosemarie Payne, Director**
    - 9. Meetings & Conventions – Suzanne Hackman, Vice President Business Development**
- IV. DISCUSSION & FY 20 VSPC BUDGET RECOMMENDATIONS FOR BCC CONSIDERATION & APPROVAL**
- V. ADJOURNMENT**