



**PINELLAS COUNTY TOURIST DEVELOPMENT COUNCIL
Pinellas County Extension Office – Magnolia Room
12520 Ulmerton Rd.
Largo, Fl. 33774**

**July 15, 2020
10:00AM TO 12:00PM**

Agenda

- I. **CALL TO ORDER/ROLL CALL – Chair Pat Gerard**
- II. **CHAIR COMMENTS – Chair Pat Gerard**
- III. **APPROVAL OF TDC MINUTES – June 26, 2020 TDC Meeting (Not available as of 7-10-20)**
- IV. **PUBLIC COMMENTS**
- V. **SUBCOMMITTEE REPORTS – Steve Hayes, President & CEO**
 - A. **Marketing Subcommittee**
- VI. **DEPARTMENT REPORTS**

*All VSPC department reports on file at: partners.visitstpeteclearwater.com
- VII. **VSPC PRESIDENT & CEO REPORT – Steve Hayes**
 - A. **Tourism Economics Snapshot – May 2020**
 - B. **Pinellas County Bed Tax – May 2020**
- VIII. **BOARD MEMBER COMMENTS/DISCUSSIONS**
- IX. **ADJOURNMENT**

Next Finance Subcommittee Meeting:

Wednesday, August 19, 2020 - 9:00 am to 10:00 am

Next TDC Meeting:

Wednesday, August 19, 2020 – 10:00 am to 12:00 pm