

**Elite Event Funding History
FY 2016-2021**

Event	FY 2016	FY 2017	FY2018			FY2019*			FY2020			FY2021			6-Year TOTALS**
			Contract Amount	VSPC In-Kind Contribution	Total Contribution	Contract Amount	VSPC In-Kind Contribution	Total Contribution	Contract Amount	VSPC In-Kind Contribution	Total Contribution	Contract Amount	VSPC In-Kind Contribution	Total Contribution	
PGA Tour Event (Valspar)	\$250,000	\$250,000	\$200,000	\$25,000	\$225,000	\$125,000	\$23,550	\$148,550	\$30,200	\$3,125	\$33,325	\$125,000	\$12,625	\$137,625	\$1,044,500
Outback Bowl / Beach Day	\$150,000	\$150,000	\$150,000	\$8,000	\$158,000	\$75,000	\$17,500	\$92,500	\$75,000	\$17,625	\$92,625	\$60,000	\$12,625	\$72,625	\$715,750
Honda/Firestone Grand Prix	\$250,000	\$250,000	\$175,000	\$5,000	\$180,000										\$680,000
Clearwater Jazz Holiday	\$100,000	\$100,000	\$75,000	\$40,000	\$115,000	\$75,000	\$16,500	\$91,500	\$75,000	\$15,645	\$90,645	\$27,500	\$12,625	\$40,125	\$537,270
Pier 60 Sugar Sand Festival	\$100,000	\$100,000	\$75,000	\$28,000	\$103,000	\$70,000	\$32,500	\$102,500	\$35,000	\$3,125	\$38,125			\$0	\$443,625
Clearwater Offshore Nationals	\$100,000	\$100,000	\$85,000	\$29,800	\$114,800	\$75,000	\$36,300	\$111,300			\$0	Deal Terms TBD			\$426,100
Clearwater Sea Blues	\$50,000	\$75,000	\$55,000	\$15,000	\$70,000	\$55,000	\$26,712	\$81,712	\$25,000	\$24,625	\$49,625				\$326,337
Gasparilla Bowl	\$135,000	\$135,000	\$40,000	\$0	\$40,000									\$0	\$310,000
St. Pete Pride			\$45,000	\$30,000	\$75,000	\$52,900	\$42,500	\$95,400	\$20,000	\$3,125	\$23,125	\$75,000	\$15,625	\$90,625	\$284,150
John's Pass Seafood Festival	\$65,000	\$75,000	\$50,000	\$30,000	\$80,000									\$0	\$220,000
Old Salt Fall King of the Beach		\$50,000	\$45,000	\$5,000	\$50,000	\$25,000	\$14,500	\$39,500	\$25,000	\$15,625	\$40,625	\$25,000	\$12,625	\$37,625	\$217,750
East-West Shrine Game	\$75,000	\$85,000	\$35,000	\$5,000	\$40,000										\$200,000
RibFest	\$100,000	\$100,000													\$200,000
Sanding Ovations Masters Cup						\$25,000	\$16,500	\$41,500	\$25,000	\$17,625	\$42,625	\$25,000	\$15,625	\$40,625	\$124,750
Old Salt Baddest BBQ	\$50,000	\$55,000													\$105,000
Old Salt Spring King of the Beach						\$25,000	\$14,500	\$39,500	\$17,109	\$3,125	\$20,234	\$25,000	\$15,625	\$40,625	\$100,359
LOCALTOPIA									\$25,000	\$14,625	\$39,625	\$25,000	\$12,625	\$37,625	\$77,250
Pelican Women's Championship												\$37,230	\$12,625	\$49,855	\$49,855
DTSP Songwriters Festival									\$25,000	\$22,675	\$47,675				\$47,675
SHINE St. Pete Mural Festival									\$25,000	\$16,675	\$41,675				\$41,675
St. Pete Beach Bike Fest									\$25,000	\$16,675	\$41,675				\$41,675
MLK Family Fun Day & Parade									\$25,000	\$12,625	\$37,625			\$0	\$37,625
Pier Fest									\$10,080	\$3,325	\$13,405	Deal Terms TBD			\$13,405
Totals	\$1,425,000	\$1,525,000	\$1,030,000	\$220,800	\$1,250,800	\$602,900	\$241,062	\$843,962	\$462,389	\$190,245	\$652,634	\$424,730	\$122,625	\$547,355	\$6,244,751

* New Elite Event Funding Guidelines in place

** Totals include Contract Amount and Value In-Kind

Partial Performance due to COVID-19

Event Cancelled due to COVID-19