



For the past 10 years, *Gulf to Bay* magazine has stirred the imagination of millions of people around the world. Join us again this year as we entice visitors to enjoy our beautiful beaches, dynamic downtowns and your business!



10TH ANNIVERSARY ISSUE











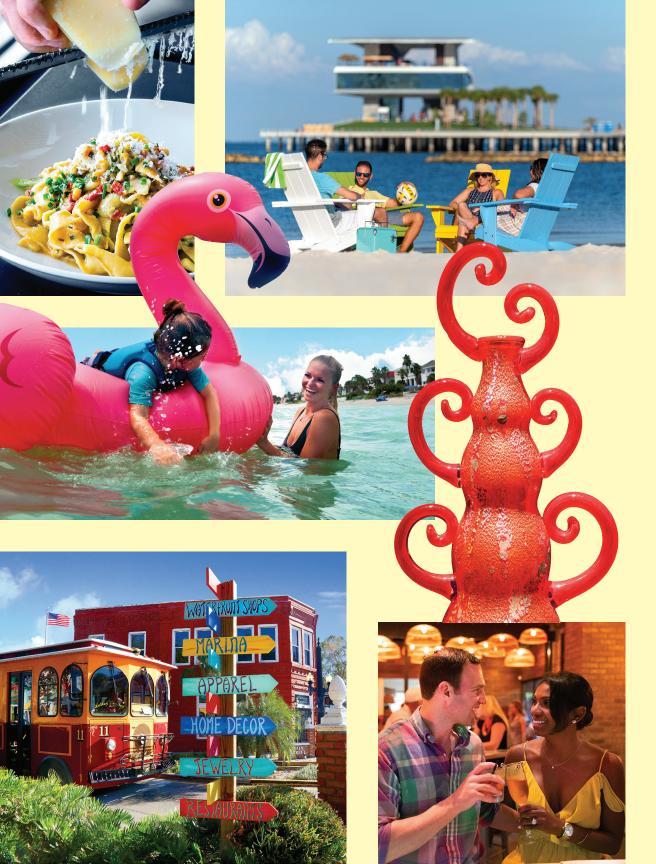








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IN MARKET MAY 2022

SALES DUE: Jan. 7, 2022 MATERIALS DUE: Jan. 21, 2022

GULF TO BAY READER FEEDBACK:

- ▶ 97.8% of readers were Satisfied/Very Satisfied with the magazine.
- ▶ 82.3% of readers felt the magazine was Important/Very Important to their travel planning process.
- The most sought out information in the magazine is Accommodations, Attractions and Dining information.

Survey of 1,822 recipients of the 2021 Gulf to Bay.

DISTRIBUTION:	500,000
NEWSPAPER INSERTS The New York Times (Key Feeder Markets) Orlando Sentinel Jacksonville Times Union Tampa Bay Times Atlanta Journal-Constitution	435,000
BROCHURE DISTRIBUTIONVISIT FLORIDA Welcome Centers Tampa International Airport St. Pete/Clearwater International Airport	25,000

Subject to change depending on media analysis.

SALES CONTACT & AD RATES

KELLY SPAMER, Advertising Manager, 813-426-4004, kspamer@tampabay.com

Two-page spread	\$15,500
Full page	
Half page	
Quarter page	\$3,100



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