

Facebook

Co-Op Opportunity: Facebook Advertising

Opportunity Overview: Creating Facebook ads gives you the opportunity to share your story to a targeted audience using Facebook’s geographic, demographic and interest-based targeting capabilities. Whether promoting a deal, event or general brand awareness, we’ll work with you to deliver your message on social media to a highly qualified audience.

To Participate: Each month, Visit St. Pete/Clearwater will work with a participating partner to create and deliver a social media campaign. VSPC will match up to \$1,000 for one campaign/month on an as-needed basis. This opportunity is available throughout the year and is first-come, first-served. Partners will be asked to supply an image or video, descriptive copy and a URL, which will be designed to fit within the overall brand creative. The creative may vary and will be determined on a case-by-case basis. If interested, reach out to Jimmy@VisitSPC.com for availability.

Dates	Rate
As needed & mutually agreed upon	Up to \$1,000 match

Sample creative. Actual creative may vary.

