



**ST.PETE
CLEARWATER**

**PINELLAS COUNTY TOURIST DEVELOPMENT COUNCIL
Pinellas County Cooperative Extension – Magnolia Room
12520 Ulmerton Rd. Largo**

**Meeting Agenda
January 20, 2022
1:00 P.M. – 4:00 P.M.**

- I. CALL TO ORDER/ROLL CALL – Chair Charlie Justice**
- II. CHAIR COMMENTS – Chair Charlie Justice**
- III. WELCOME NEW TDC MEMBER – Chair Charlie Justice**
 - a. Mayor Ken Welch, City of St. Petersburg
- IV. APPROVAL OF TDC MINUTES – December 15, 2021**
- V. PUBLIC COMMENTS**
- VI. INDUSTRY PRESENTATION**
 - a. St. Pete/Clearwater International Airport (PIE) Presentation - Tom Jewsbury, Executive Director (PIE) and Jacqui Hartnett, President of Starmark International
- VII. ELITE EVENT GUIDELINES REVIEW – Steve Hayes, VSPC**
- VIII. VSPC PRESIDENT & CEO REPORT – Steve Hayes**
 - a. FY 2023 Budget Timeline
 - b. Strategic Plan Update
 - c. Destination Metrics
 - d. Location Change for Future TDC Meetings
 - e. General Comments
- IX. DEPARTMENT UPDATES**
 - a. DEPARTMENT REPORTS: [View VSPC department reports](#)
- X. BOARD MEMBER COMMENTS/DISCUSSIONS**
- XI. ADJOURNMENT**

Next TDC Meeting: Wednesday, February 16th: 9:00 A.M to 12:00 P.M. at the Communications Building – Palm Room - 333 Chestnut St. Clearwater, FL.