



**PINELLAS COUNTY TOURIST DEVELOPMENT COUNCIL
Pinellas County Cooperative Extension – Magnolia Room
12520 Ulmerton Rd. Largo**

Meeting Agenda
August 18, 2021
9:00 A.M. to 12:00 P.M.

- I. CALL TO ORDER/PLEDGE/ROLL CALL – Chair Dave Eggers**
- II. CHAIR COMMENTS – Chair Dave Eggers**
- III. APPROVAL OF TDC MINUTES – July 21, 2021**
- IV. PUBLIC COMMENTS**
- V. ELITE EVENTS FUNDING PROGRAM**
 - a. St. Pete Bike Fest – Discussion on request to move from a Category 3 event to Category 2
- VI. FINANCE COMMITTEE REPORT**
- VII. DEPARTMENT UPDATES**
 - a. DEPARTMENT REPORTS: All VSPC department reports on file at partners.visitstpeteclearwater.com
- VIII. VSPC PRESIDENT & CEO REPORT – Steve Hayes**
 - a. Red Tide Update – Kelli Levy
 - b. September TDC Meeting Agenda
 - c. Workshops to be scheduled
 - FY 22 Capital Program – set for October 20, 2021
 - FY 23 Elite Events – set for November 17, 2021
 - d. General Comments
- IX. BOARD MEMBER COMMENTS/DISCUSSIONS**
- X. ADJOURNMENT**

Next TDC Meeting:

Wednesday, September 15, 2021, 9:00 A.M. to 12:00 P.M. at the Pinellas County Cooperative Extension, 12520 Ulmerton Rd. Largo.