



**PINELLAS COUNTY TOURIST DEVELOPMENT COUNCIL  
Pinellas County Cooperative Extension – Magnolia Room  
12520 Ulmerton Rd. Largo**

Meeting Agenda  
July 21, 2021  
9:00 A.M. to 12:00 P.M.

- I. CALL TO ORDER/PLEDGE/ROLL CALL – Chair Dave Eggers**
- II. CHAIR COMMENTS/ WELCOME NEW TDC MEMBER– Chair Dave Eggers**
- III. APPROVAL OF TDC MINUTES – June 23, 2021**
- IV. PUBLIC COMMENTS**
- V. CREATIVE PINELLAS UPDATE– Barbara St. Clair, CEO**
- VI. DEPARTMENT UPDATES**
  - a. Film Commission Update – Tony Armer, Film Commissioner
  - b. DEPARTMENT REPORTS: All VSPC department reports on file at [partners.visitstpeteclearwater.com](http://partners.visitstpeteclearwater.com)
- VII. VSPC PRESIDENT & CEO REPORT – Steve Hayes**
  - a. Red Tide Update
  - b. Strategic Plan Update
  - c. Joint BCC/TDC Meeting – November 4, 2021 (Time & Location TBA)
  - d. Workshops to be scheduled
    - a. FY 23 Elite Events
    - b. FY 22 Capital Program
  - e. Key Destination Metrics – Steve Hayes: more reports available in our [Reporting Portal](#)
  - f. Future Meeting Locations
  - g. General Comments
- VIII. BOARD MEMBER COMMENTS/DISCUSSIONS**
- IX. ADJOURNMENT**

**Next TDC Meeting:**

Wednesday, August 18, 2021, 9:00 A.M. to 12:00 P.M. at the Pinellas County Cooperative Extension, 12520 Ulmerton Rd. Largo.