



**PINELLAS COUNTY TOURIST DEVELOPMENT COUNCIL  
Pinellas County Cooperative Extension – Magnolia Room  
12520 Ulmerton Rd. Largo**

Meeting Agenda  
June 23, 2021  
9:00 A.M. to 12:00 P.M.

- I. CALL TO ORDER/PLEDGE/ROLL CALL – Chair Dave Eggers**
- II. CHAIR COMMENTS – Chair Dave Eggers**
- III. APPROVAL OF TDC MINUTES – May 18, 2021**
- IV. PUBLIC COMMENTS**
- V. FINANCE UPDATES**
  - a. Revenues – Jim Abernathy, Budget & Financial Management Analyst, OMB
  - b. Expense – Steve Hayes, VSPC
- VI. DISCUSSION ITEMS:**
  - a. FY 22 Elite Event Recommendations – Tim Ramsberger, COO, VSPCS
- VII. DEPARTMENT UPDATES**
  - a. DEPARTMENT REPORTS: All VSPC department reports on file at [partners.visitstpeteclearwater.com](http://partners.visitstpeteclearwater.com)
- VIII. VSPC PRESIDENT & CEO REPORT – Steve Hayes**
  - a. Agency Partner Summit – Introduction of team members from BVK, Destination Analysts, Miles Partnership and NJF
  - b. Red Tide Update
  - c. Strategic Plan Update
  - d. Key Destination Metrics – Steve Hayes: more reports available in our [Reporting Portal](#)
  - e. General Comments
- IX. BOARD MEMBER COMMENTS/DISCUSSIONS**
- X. ADJOURNMENT**

**Next TDC Meeting:**

Wednesday, July 21, 2021, 9:00 A.M. to 12:00 P.M. at the Pinellas County Cooperative Extension, 12520 Ulmerton Rd. Largo.