



**ST.PETE
CLEARWATER**

**PINELLAS COUNTY TOURIST DEVELOPMENT COUNCIL
MARKETING SUBCOMMITTEE**

**Pinellas County Extension Office – Magnolia Room
12520 Ulmerton Rd.
Largo, FL. 33774**

**July 15, 2020
9:00 am to 10:00 am**

Agenda

- I. CALL TO ORDER/ROLL CALL – Chair Pat Gerard**
- II. COMMITTEE OVERVIEW – Steve Hayes, President & CEO, VSPC**
 - A. Charter / Purpose / Structure**
 - B. Meeting Schedule – Sent to all TDC members**
- III. Marketing Updates & Overviews**
 - A. Key Research Updates**
 - B. Current Program Update**
 - C. Looking Forward/Future Marketing Programs**

MEMBERS: Russ Kimball, *Sheraton Sand Key*
Doreen Moore, *Travel Resort Services*
Mayor Julie Ward Bujalski, *City of Dunedin*

**NEXT MARKETING SUBCOMMITTEE MEETING:
SEPTEMBER 16, 2020 – 9:00 am to 9:50 am - TBD**

"If you are a person with a disability who needs any accommodation in order to participate in this proceeding, you are entitled, at no cost to you to the provision of certain assistance. Within two (2) working days of your receipt of this agenda please contact the Office of Human Rights, 400 S. Ft. Harrison Ave., Ste.300, Clearwater, FL 33756, (727) 464-4062 (V/TDD)."

Notice: "Persons are advised that, if they decide to appeal any decision made at this meeting/hearing, they will need a record of the proceedings and, for such purpose, they may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal; is to be based."