



**ST.PETE
CLEARWATER**

**PINELLAS COUNTY TOURIST DEVELOPMENT COUNCIL
Communications Building – Palm Room
333 Chestnut, Clearwater**

**CVB Budget Workshop & Working Lunch
April 20, 2022
8:30 a.m. – 2:00 p.m.**

- I. CALL TO ORDER/ROLL CALL – Chair Charlie Justice**
- II. CHAIR COMMENTS – Chair Charlie Justice**
- III. APPROVAL OF TDC MINUTES – March 16, 2022**
- IV. PUBLIC COMMENTS**
- V. FY 2023 BUDGET OVERVIEW**
 - a. FY 23 Revenue Projections – Jim Abernathy, Budget & Financial Management Analyst, Office of Management & Budget
 - b. Capital Project Funding Program Update – Jim Abernathy, Budget & Financial Management Analyst, Office of Management & Budget
 - c. Department Budget Overview
 - i. VSPC Summary – Steve Hayes, President & CEO
 - ii. Advertising & Promotions – Katie Bridges, Senior Advertising Manager
 - iii. Digital & Communications – Steve Hayes, President & CEO
 - iv. Film Commission – Tony Armer, Film Commissioner
 - v. Meetings & Conventions – Suzanne Hackman, VP, Business Development.
 - vi. Sports & Events - Craig Campbell, Interim Director
 - vii. Community & Brand Engagement – Craig Campbell, Director
 - viii. Leisure Travel – Rosemarie Payne, Director
 - ix. Latin America – Andrea Gabel, Senior Sales Manager, Latin America
 - x. Executive Sales -Steve Hayes, President & CEO
 - xi. International Marketing – Steve Hayes, President & CEO
 - xii. Decision Packages – Steve Hayes, President & CEO
- VI. BOARD MEMBER COMMENTS/DISCUSSIONS**
- VII. ADJOURNMENT**

Next TDC Meeting Wednesday, May 18, 2022: 9:00 A.M to 12:00 P.M. at the Communications Building – Palm Room - 333 Chestnut St. Clearwater, FL.