



**PINELLAS COUNTY TOURIST DEVELOPMENT COUNCIL
Communications Building – Palm Room
333 Chestnut, Clearwater**

**Meeting Agenda
February 16, 2022
9:00 a.m. – 12:00 p.m.**

- I. CALL TO ORDER/PLEDGE/ROLL CALL – Chair Charlie Justice**
- II. WELCOME/INTRODUCTIONS – Chair Charlie Justice**
- III. CHAIR COMMENTS – Chair Charlie Justice**
- IV. APPROVAL OF TDC MINUTES – January 20, 2022**
- V. PUBLIC COMMENTS**
- VI. INDUSTRY PRESENTATIONS**
 - a. Woodson African American Museum of Florida - Terri Lipsey Scott, Executive Director of the Woodson African American Museum of Florida; Duggan Cooley, CEO of Pinellas Community Foundation
 - b. Destination Analysts Research Update – Dave Bratton, Founder & Managing Director
- VII. ELITE EVENT GUIDELINES APPROVAL – Steve Hayes, VSPC**
- VIII. VSPC PRESIDENT & CEO REPORT – Steve Hayes**
 - a. Destination Metrics
 - b. General Comments
- IX. DEPARTMENT UPDATES**
 - a. DEPARTMENT REPORTS: [View VSPC department reports](#)
- X. BOARD MEMBER COMMENTS/DISCUSSIONS**
- XI. ADJOURNMENT**

Next TDC Meeting: Wednesday, March 16, 2022: 9:00 A.M to 12:00 P.M. at the Communications Building – Palm Room - 333 Chestnut St. Clearwater, FL.