



**PINELLAS COUNTY TOURIST DEVELOPMENT COUNCIL
Pinellas County Cooperative Extension – Magnolia Room
12520 Ulmerton Rd. Largo**

**Meeting Agenda
December 15, 2021
9:00 A.M. – 12:00 P.M.**

- I. CALL TO ORDER/PLEDGE/ROLL CALL – Chair Dave Eggers**
- II. CHAIR COMMENTS – Chair Dave Eggers**
- III. APPROVAL OF TDC MINUTES & ELITE EVENT FUNDING PROGRAM WORKSHOP MINUTES– November 17, 2021**
- IV. PUBLIC COMMENTS**
- V. ELITE EVENT GUIDELINES REVIEW – Steve Hayes, VSPC**
- VI. STRATEGIC PLAN UPDATE – Robert Allen, Vice President with HCP**
- VII. DEPARTMENT UPDATES**
 - a. Beach Renourishment Reserves – Jim Abernathy
 - b. DEPARTMENT REPORTS: [View VSPC department reports](#)
- VIII. VSPC PRESIDENT & CEO REPORT – Steve Hayes**
 - a. Destination Metrics
 - b. General Comments
- IX. OUTGOING MEMBER RECOGNITION**
- X. BOARD MEMBER COMMENTS/DISCUSSIONS**
- XI. ADJOURNMENT**

Next TDC Meeting: Wednesday, January 20th: 1:00 P.M. to 4:00 P.M. at the **Pinellas** County Cooperative Extension – Magnolia Room, 12520 Ulmerton Rd. Largo