



**ST.PETE
CLEARWATER**

**PINELLAS COUNTY TOURIST DEVELOPMENT COUNCIL
Pinellas County Cooperative Extension – Magnolia Room
12520 Ulmerton Rd. Largo**

**Meeting Agenda
November 17, 2021
9:00 A.M. – 10:00 A.M.**

- I. CALL TO ORDER/PLEDGE/ROLL CALL – Chair Dave Eggers**
- II. CHAIR COMMENTS – Chair Dave Eggers**
- III. APPROVAL OF TDC MINUTES & CAPITAL PROJECT FUNDING PROGRAM WORKSHOP MINUTES– October 20, 2021**
- IV. PUBLIC COMMENTS**
- V. DEPARTMENT UPDATES**
 - a. Beach Renourishment Update: John Bishop - Coastal Management Coordinator, Pinellas County Environmental Management
 - b. Visit Florida Update: Sam Rubenzer - Regional Partnership Manager, Visit Florida
 - c. Finance Report/Update: Steve Hayes/Teri Tuxhorn, VSPC
 - d. DEPARTMENT REPORTS: [View VSPC department reports](#)
- VI. VSPC PRESIDENT & CEO REPORT – Steve Hayes**
 - a. Strategic Plan Update
 - b. Destination Metrics
 - c. General Comments
- VII. BOARD MEMBER COMMENTS/DISCUSSIONS**
- VIII. ADJOURNMENT**

Next TDC Meeting: Wednesday, December 15: 9:00 A.M. to 12:00 P.M. at the **Pinellas** County Cooperative Extension – Magnolia Room, 12520 Ulmerton Rd. Largo



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**Meeting Agenda
ELITE EVENTS FUNDING PROGRAM WORKSHOP
NOVEMBER 17, 2021
10:00 A.M. – 11:30 A.M.**

- I. CALL TO ORDER – Chair Dave Eggers**
- II. PUBLIC COMMENTS**
- III. ELITE EVENTS FUNDING PROGRAM**
 - a. History of the Program**
 - b. Guidelines**
 - i. Review of Current Guidelines/Process**
 - ii. Discussion on Potential Changes for the next cycle**
 - Language clean-up**
 - Types of Projects Eligible for Funding**
 - Scoring/Event Evaluation & Recommendations**
 - Measurement of existing and new events**
 - iii. Timeline/Next Steps**
- IV. ADJOURNMENT**