



PINELLAS COUNTY TOURIST DEVELOPMENT COUNCIL
Communications Building – Palm Room
333 Chestnut, Clearwater

Meeting Agenda
October 26, 2022
9:00 a.m. to 12:00 p.m.

- I. CALL TO ORDER/ROLL CALL – Chair Charlie Justice
- II. CHAIR COMMENTS – Chair Charlie Justice
- III. APPROVAL OF TDC MINUTES – September 21, 2022 * **Action Required**
- IV. PUBLIC COMMENTS
- V. CAPITAL PROGRAM DISCUSSION
 - a. The Dali Expansion Update – Dr. Hank Hine, Executive Director
 - b. Discussion on Guidelines (Funding Standards & Rating Criteria) * **Action Required**
- VI. INDUSTRY UPDATE
 - a. Creative Pinellas Update: Barbara St. Clair, Executive Director
- VII. DEPARTMENT UPDATES
 - a. Europe/UK Market Update – Rosemarie Payne, Director of Leisure Travel (VSPC)
 - b. M&C Advertising Update – Carmen Boyce, BVK
 - c. DEPARTMENT REPORTS: All VSPC department reports on file at partners.visitstpeteclearwater.com
- VIII. VSPC PRESIDENT & CEO REPORT – Steve Hayes
 - a. Destination Metrics
 - b. Hurricane Ian Recap
 - c. Joint BCC/TDC Meeting
 - d. VSPC Staffing Update
- IX. BOARD MEMBER COMMENTS/DISCUSSIONS
- X. ADJOURNMENT

Next TDC Meeting: **Joint BCC/TDC Meeting – November 10, 2022 – St. Petersburg Marriot Clearwater - 12600 Roosevelt Blvd. North, St. Petersburg. 9:00A.M to 12:00 P.M.**

No meeting will be held on November 16, 2022