



**PINELLAS COUNTY TOURIST DEVELOPMENT COUNCIL  
Pinellas County Cooperative Extension- Magnolia Room  
12520 Ulmerton Rd. Largo**

TDC Meeting Agenda  
February 17, 2021  
9:00 A.M. TO 12:00 P.M.

- I. CALL TO ORDER/PLEDGE/ROLL CALL – Chair Dave Eggers**
- II. CHAIR COMMENTS – Chair Dave Eggers**
- III. APPROVAL OF TDC MINUTES – January 20, 2021**
- IV. PUBLIC COMMENTS**
- V. TOURISM INDUSTRY UPDATES**
  - a) Tampa International Airport – Joe Lopano, CEO and Chris Minner, Executive Vice President**
  - b) Research Update – Erin Francis-Cummings, President/CEO of Destination Analysts**
- VI. FINANCE UPDATES**
  - a) Latest Financial Report (Revenue & Expense) – Steve Hayes**
  - b) FY 2022 Budget Timeline – Steve Hayes**
  - c) FY 22 Revenue Projections – Jim Abernathy, OMB**
- VII. DEPARTMENT UPDATES**
  - a) Spring Safely Campaign – Leroy Bridges, VP of Digital/Communications**
  - b) Preliminary Super Bowl LV Recap - Leroy Bridges, VP of Digital/Communications**
  - c) FY 2022 Elite Events Process & Guidelines – Tim Ramsberger, COO**
  - d) DEPARTMENT REPORTS: *All VSPC department reports on file at: [partners.visitstpeteclearwater.com](http://partners.visitstpeteclearwater.com)***
- VIII. VSPC PRESIDENT & CEO REPORT – Steve Hayes**
  - a) TDC By-laws – Michael Zas, County Attorney**
  - b) 2021 Legislative Session**
  - c) General Comments**
- IX. BOARD MEMBER COMMENTS/DISCUSSIONS**
- X. ADJOURNMENT:**

**Next TDC Meeting:**

- **Wednesday, March 17, 2021: 9:00 am to 12:00 pm** at the Pinellas County Extension – Magnolia Room – 12520 Ulmerton Rd. Largo