



**ST.PETE  
CLEARWATER**

**PINELLAS COUNTY TOURIST DEVELOPMENT COUNCIL  
Pinellas County Cooperative Extension – Magnolia Room  
12520 Ulmerton Rd. Largo**

**Meeting Agenda  
October 20, 2021  
9:00 A.M. – 9:45 A.M.**

- I. CALL TO ORDER/PLEDGE/ROLL CALL – Chair Dave Eggers**
- II. CHAIR COMMENTS – Chair Dave Eggers**
- III. APPROVAL OF TDC MINUTES – September 15, 2021**
- IV. PUBLIC COMMENTS**
- V. DEPARTMENT UPDATES**
  - a. International Update/IPW: Rosemarie Payne, Director, Leisure Travel; Andrea Gabel, Senior Sales Manager, Latin America
  - b. DEPARTMENT REPORTS: [View VSPC department reports](#)
- VI. VSPC PRESIDENT & CEO REPORT – Steve Hayes**
  - a. Strategic Plan Update
  - b. Destination Metrics
  - c. Upcoming Workshops/Meetings
    - Joint BCC/TDC Meeting – November 4, 2021 at 9:30 A.M.
    - Annual Marketing Meeting – November 4, 2021 at 2:00 P.M.
    - FY23 Elite Events – November 17, 2021 following the TDC meeting
  - d. General Comments
- VII. BOARD MEMBER COMMENTS/DISCUSSIONS**
- VIII. CAPITAL FUNDING GRANT PROGRAM WORKSHOP**
- IX. ADJOURNMENT**

**Next Meeting: Joint BCC/TDC Meeting**

Thursday, November 4, 2021, 9:30 A.M. to 11:30 A.M. at the St. Petersburg Marriott Clearwater - 12600 Roosevelt Blvd N, St. Petersburg.



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**Meeting Agenda  
CAPITAL PROJECT FUNDING PROGRAM WORKSHOP  
October 20, 2021  
9:45 A.M. – 11:30 A.M.**

- I. CALL TO ORDER – Chair Dave Eggers**
- II. CHAIR COMMENTS – Chair Dave Eggers**
- III. PUBLIC COMMENTS**
- IV. CAPITAL PROJECT FUNDING PROGRAM**
  - a. History of the Program**
  - b. Forecasted Available Funds – Jim Abernathy, Office of Management & Budget**
  - c. Guidelines**
    - i. Review of Current Guidelines/Process**
      - Past recipients
    - ii. Discussion on Potential Changes for the next cycle**
      - Language clean-up
      - Types of Projects Eligible for Funding
      - Project Reimbursement (Milestones, Completion)
      - Impact Clarifications (# of people, expenditures) and over what time period (annually or over a longer period of time)
    - iii. Timeline, Next Steps**
      - Guidelines
      - Informational Meetings
      - Application Submittal, Review and Approvals
- V. ADJOURNMENT**