

**Elite Event Funding Program
FY 2016-2022
Funding Level Summary**

Event	FY 2016	FY 2017	FY 2018	FY 2019*	FY 2020	FY 2021	FY 2022	7-Year TOTALS
PGA Tour Event (Valspar)	\$250,000	\$250,000	\$225,000	\$125,000	\$30,200	\$125,000	TBD	\$1,005,200
Outback Bowl / Beach Day	\$150,000	\$150,000	\$158,000	\$75,000	\$75,000	\$60,000	\$75,000	\$743,000
Honda/Firestone Grand Prix	\$250,000	\$250,000	\$180,000	N/A	N/A	N/A	N/A	\$680,000
Clearwater Jazz Holiday	\$100,000	\$100,000	\$115,000	\$75,000	\$75,000	\$27,500	\$75,000	\$567,500
Clearwater Offshore Nationals	\$100,000	\$100,000	\$114,800	\$75,000	Cancelled	\$75,000	TBD	\$464,800
Pier 60 Sugar Sand Festival	\$100,000	\$100,000	\$103,000	\$70,000	\$45,822	Cancelled	TBD	\$418,822
Gasparilla Bowl (f/k/a St. Pete Bowl)	\$135,000	\$135,000	\$40,000	N/A	N/A	Cancelled	\$25,000	\$335,000
Clearwater Sea Blues	\$50,000	\$75,000	\$70,000	\$55,000	\$25,000	N/A	N/A	\$275,000
St. Pete Pride	N/A	N/A	\$75,000	\$52,900	\$37,091	\$75,000	TBD	\$239,991
John's Pass Seafood Festival	\$65,000	\$75,000	\$80,000	N/A	N/A	Cancelled	N/A	\$220,000
King of the Beach (Fall)	N/A	\$50,000	\$50,000	\$25,000	\$25,000	\$25,000	\$25,000	\$200,000
East-West Shrine Game	\$75,000	\$85,000	\$40,000	N/A	N/A	N/A	N/A	\$200,000
RibFest	\$100,000	\$100,000	N/A	N/A	N/A	N/A	N/A	\$200,000
Pelican LPGA Championship	N/A	N/A	N/A	N/A	N/A	\$37,230	\$125,000	\$162,230
Old Salt Baddest BBQ	\$50,000	\$55,000	N/A	N/A	N/A	N/A	N/A	\$105,000
Sanding Ovations Masters Cup	N/A	N/A	N/A	\$25,000	\$25,000	\$25,000	\$25,000	\$100,000
St. Pete Beach Bike Fest	N/A	N/A	N/A	N/A	\$25,000	N/A	\$75,000	\$100,000
MLK Family Fun Day & Parade	N/A	N/A	N/A	N/A	\$25,000	Cancelled	\$75,000	\$100,000
Enchant Christmas	N/A	N/A	N/A	N/A	N/A	N/A	\$75,000	\$75,000
King of the Beach (Spring)	N/A	N/A	N/A	\$25,000	\$17,109	\$25,000	TBD	\$67,109
LOCALTOPIA	N/A	N/A	N/A	N/A	\$25,000	\$25,000	TBD	\$50,000
DTSP Songwriters Festival	N/A	N/A	N/A	N/A	\$25,000	N/A	Cancelled	\$25,000
SHINE St. Pete Mural Festival	N/A	N/A	N/A	N/A	\$25,000	N/A	N/A	\$25,000
Dunedin Highland Games	N/A	N/A	N/A	N/A	N/A	N/A	\$25,000	\$25,000
Festivals of Speed	N/A	N/A	N/A	N/A	N/A	N/A	\$25,000	\$25,000
Pier Fest	N/A	N/A	N/A	N/A	\$10,080	Cancelled	N/A	\$10,080
Totals	\$1,425,000	\$1,525,000	\$1,250,800	\$602,900	\$490,303	\$499,730	\$625,000	\$6,418,733
# of Events in Program	12	13	12	10	16	15	18	

Additional Value In-Kind provided beginning FY18

* New Elite Event Funding Guidelines Take Effect (FY19)

N/A - Event Not in Elite Event Funding Program

TBD - Deal Terms Pending

Cancelled or Modified Event due to COVID-19