



**PINELLAS COUNTY TOURIST DEVELOPMENT COUNCIL
Pinellas County Cooperative Extension- Magnolia Room
12520 Ulmerton Rd. Largo**

**TDC Meeting Agenda
November 18, 2020
9:00 AM TO 11:00 AM**

- I. CALL TO ORDER/ROLL CALL – Chair Pat Gerard**
- II. CHAIR COMMENTS – Chair Pat Gerard**
- III. APPROVAL OF TDC MINUTES – October 21, 2020**
- IV. PUBLIC COMMENTS**
- V. DEPARTMENT UPDATES**
 - a) Research/Digital & Communications: Leroy Bridges, VP Digital & Communications
 - b) Advertising: Katie Bridges, Sr. Advertising Manager
 - c) Film: Tony Amer, Film Commissioner
 - d) Sales: Suzanne and Rosemarie
 - e) DEPARTMENT REPORTS: *All VSPC department reports on file at:*
partners.visitstpeteclearwater.com
- VI. VSPC PRESIDENT & CEO REPORT – Steve Hayes**
 - a) Tourism Economics Snapshot
 - b) Pinellas County Bed Tax
- VII. BOARD MEMBER COMMENTS/DISCUSSIONS**
- VIII. ADJOURNMENT**
- IX. MARKETING SUBCOMMITTEE MEETING IMMEDIATELY FOLLOWING THE REGULAR TDC MEETING**

Next TDC Meetings:

- **Wednesday, December 16, 2020: 9:00 am to 11:00 am** at the Pinellas County Extension – Magnolia Room – 12520 Ulmerton Rd. Largo – *Finance Subcommittee Meeting will begin immediately following the regular TDC Meeting – 11:00 am to 12:00 pm*
- **Wednesday, January 20, 2021: 9:00 am to 11:00 am** at the Pinellas County Extension – Magnolia Room – 12520 Ulmerton Rd. Largo – *Marketing Subcommittee Meeting will begin immediately following the regular TDC Meeting – 11:00 am to 12:00 pm*